

(Mostly) Typographic Posters

1873–2009

1873–1900

**Mass Media
Vienna Secession**

**Gustav Klimt
George Massias
John Everett Millais
Otto Eckmann
Jesse Wilcox**

1

Grand Aquarium at Brighton Excursion Notice

Unknown, 1873

2

Au Moine St. Martin Department Store Poster

Unknown, 1875

LONDON BRIGHTON & SOUTH COAST RAILWAY.
 SMITHFIELD CLUB
CATTLE SHOW WEEK.
 CHEAP VISIT
 TO THE
**GRAND AQUARIUM
 AT
 BRIGHTON.**
 Wednesday & Friday, Dec. 10th & 12th.
 A CHEAP TRAIN
To BRIGHTON
 FROM
LONDON BRIDGE 9.0 a.m.,
 Calling at CROYDON 9.15 a.m.,
 Returning from Brighton 7.30 p.m.
 Fares to Brighton & back, including admission to the Aquarium.
 First Class. | Covered Carriages.
8s. | 4s.
 Children under Twelve years of age, Half-price.
 Passengers with Luggage charged Ordinary Fares. Tickets not
 Transferable; only available to and from the Stations named
 thereon, by the above-named Train, and on the date of issue.
 London Bridge Terminus. (SEE CHIEF) J. P. KNIGHT, General Manager,
 November, 1873.
 11.89-11.91-32. WHEELER & SON, Printers, Great Windmill Street, E.C.

ACTUELLEMENT GRANDS MAGASINS
AU MOINE ST MARTIN
 TROUSSEAUX LAYETTES LITERIE
 VÊTEMENTS HOMMES CHAUSSURES CHAPELLERIE CONFECTIONS COSTUMES
 PARIS
 EXPOSITION GÉNÉRALE des NOUVEAUTÉS D'ÉTÉ
 50 RUE TURBIGO 50

3

Pears Soap Advertisement

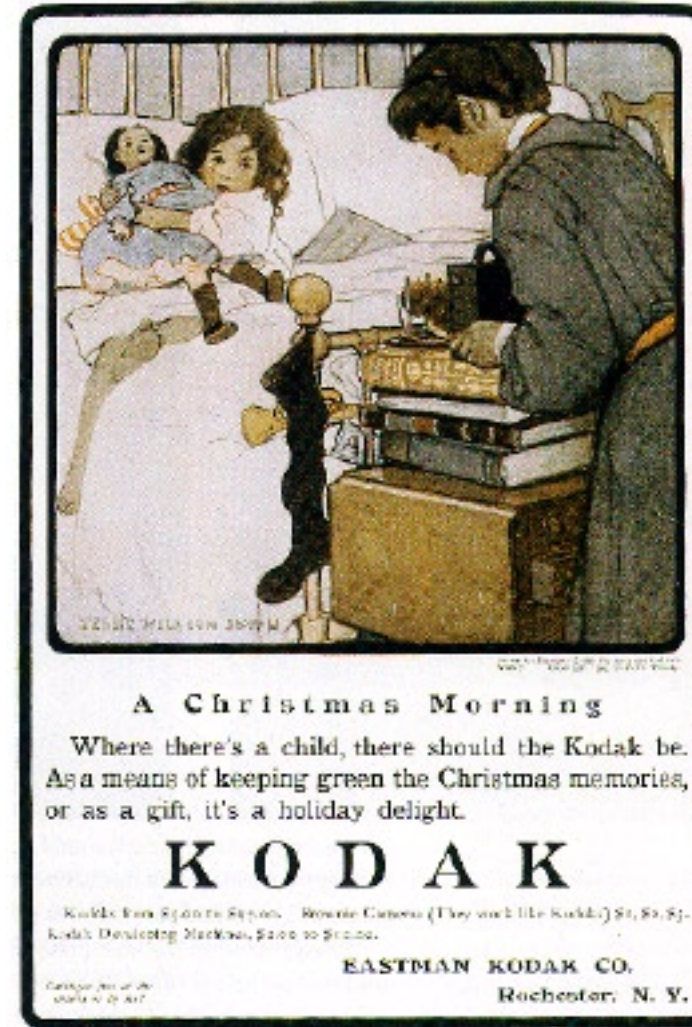
John Everett Millais, 1886



4

'A Christmas Morning' Kodak Advertisement

Jessie Wilcox Smith, 1904





6

Jugend Magazine Cover

Otto Eckmann, 1897



7

First Secessionist Exhibition Poster

Gustav Klimt, 1898



1900–40

Constructivism

De Stijl

Bauhaus

The New Typography

Art Deco

—

Hans Arp

Theo Ballmer

Otto Baumberger

Herbert Bayer

Lucien Bernhard

Max Bill

Walter Cyliax

Kasimir Malevich

Jan Tschichold

Piet Zwart



9

Priester Poster Advertisement

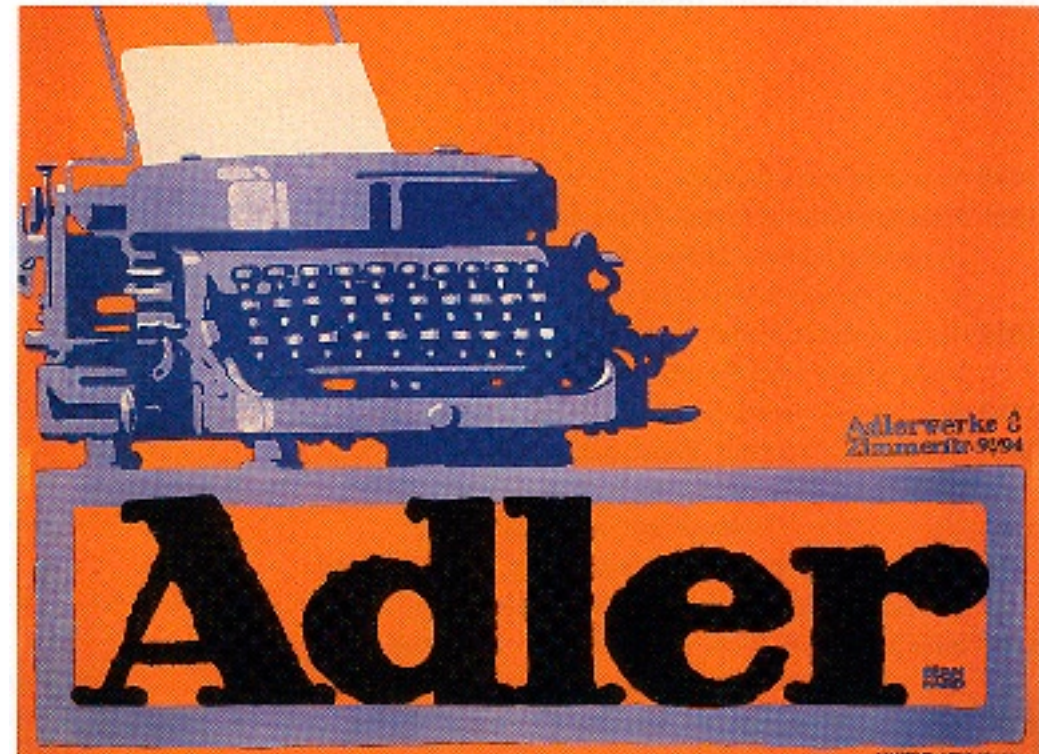
Lucian Bernhard, 1905



10

Adler Typewriters Poster Advertisement

Lucian Bernhard, 1908



11

Red Cross Poster

Ludwig Hohlwein, 1914



12

'U-boats Out!' Propaganda Poster

Hans Rudi Erdt, 1916





14

NFK Kabel Company Advertisement

Piet Zwart, 1924



15

NFK Kabel Company Poster

Piet Zwart, 1926



16

Grand Sport 'La Casquette' Poster

Adolphe Mouron Cassandre, 1925



17

Nord Express Poster

Adolphe Mouron Cassandre, 1927



18

Forster [Carpet remnants] Poster

Otto Baumberger, 1928



19

[Abstract and Surrealist Painting and Sculpture] Exhibition Poster

Hans Arp & Walter Cyliax, 1929



20

[Switzerland: Winter Holidays – Double Holidays] Swiss Tourist Board Poster

Herbert Matter, 1934



21

[All Roads Lead to Switzerland] Swiss Tourist Board Poster

Herbert Matter, 1935



22

[Constructivism] Exhibition Poster

Jan Tschichold, 1937



23

[Concrete Art] Exhibition Poster

Max Bill, 1944



1940–83

Modernism
International Style
Counterculture
Late Modernism

Saul Bass
Jan Bons
Lee Conklin
Karl Gerstner
Milton Glaser
Franco Grigani
Armin Hoffman
Max Huber
Norman Ives
Gérard Miedinger
Grapus
Josef Müller-Brockmann
Jamie Reid
Gottlieb Soland
Jan van Toorn
Carlo Vivarelli

24

Flums Grossberg [Ski Resort] Poster

Carlo Vivarelli, 1940



25

[Monza Autodrome Gran Prix] Poster

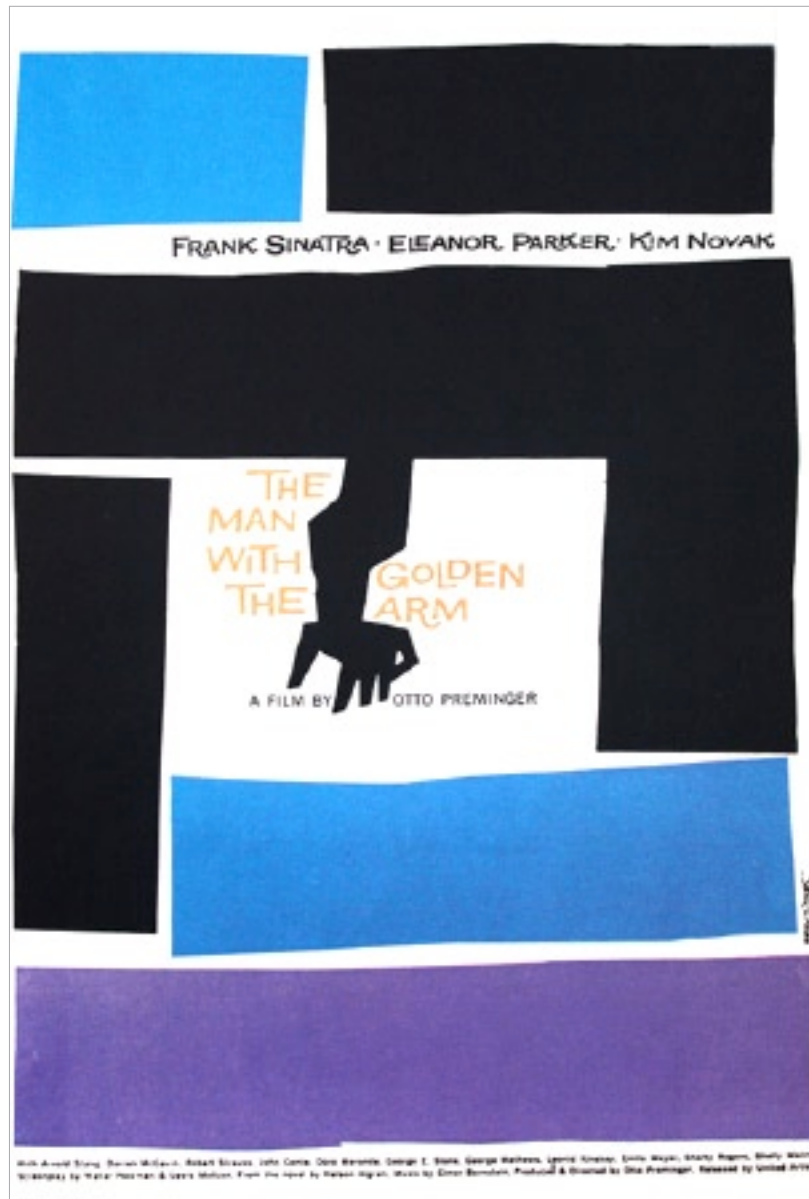
Max Huber, 1948



26

'The Man with the Golden Arm'

Saul Bass, 1955



27

[Temple and Teahouse in Japan] Poster

Armin Hoffman, 1955



28

Schwitler AG 50 Jahre [photoengraving company] Advertisement

Karl Gerstner, 1957

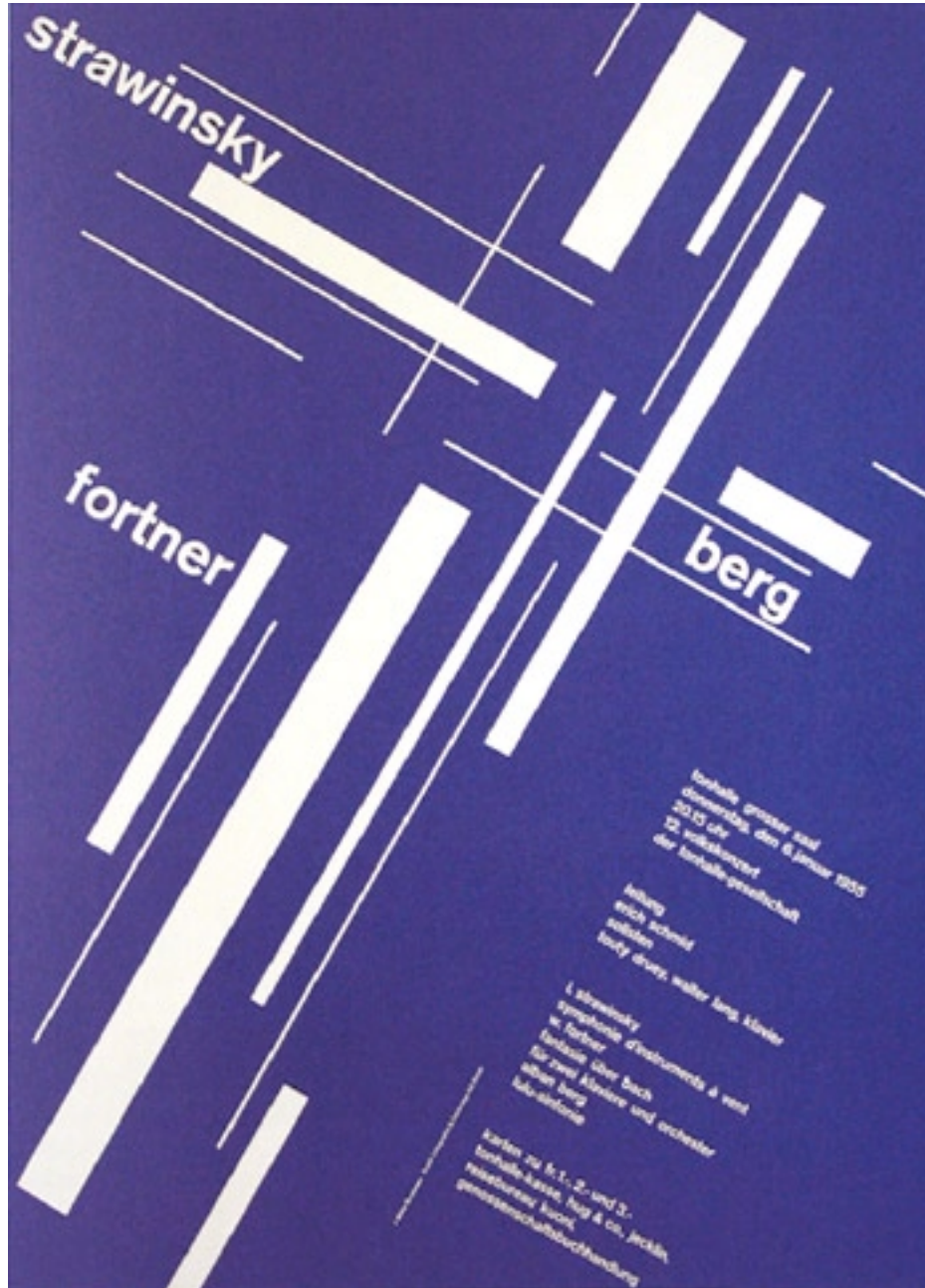


29

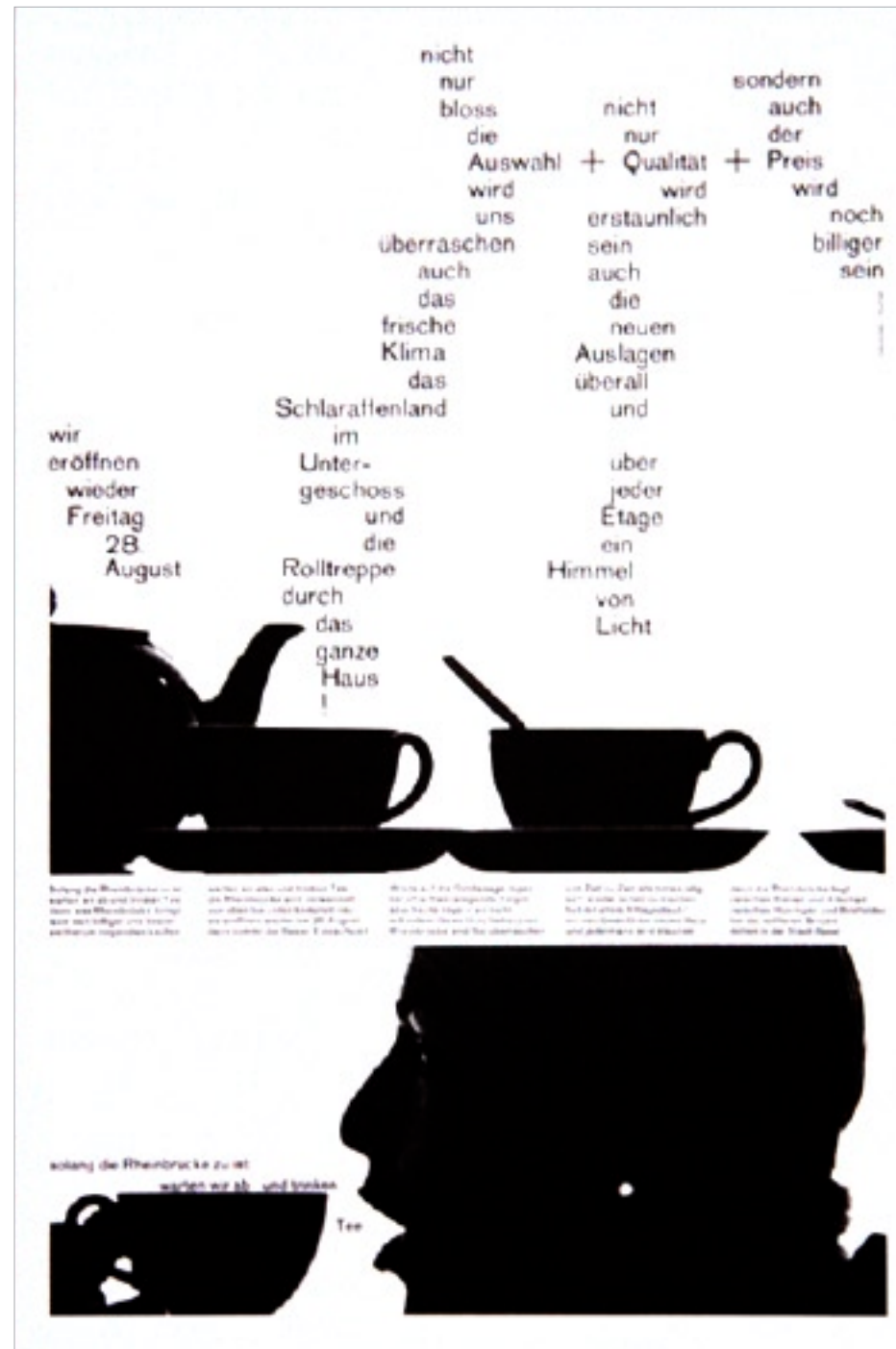
[Record Graphics] Exhibition Poster

Gottlieb Solan, 1957









35

Alifieri & Lacroix [Printing Company]
Advertisement

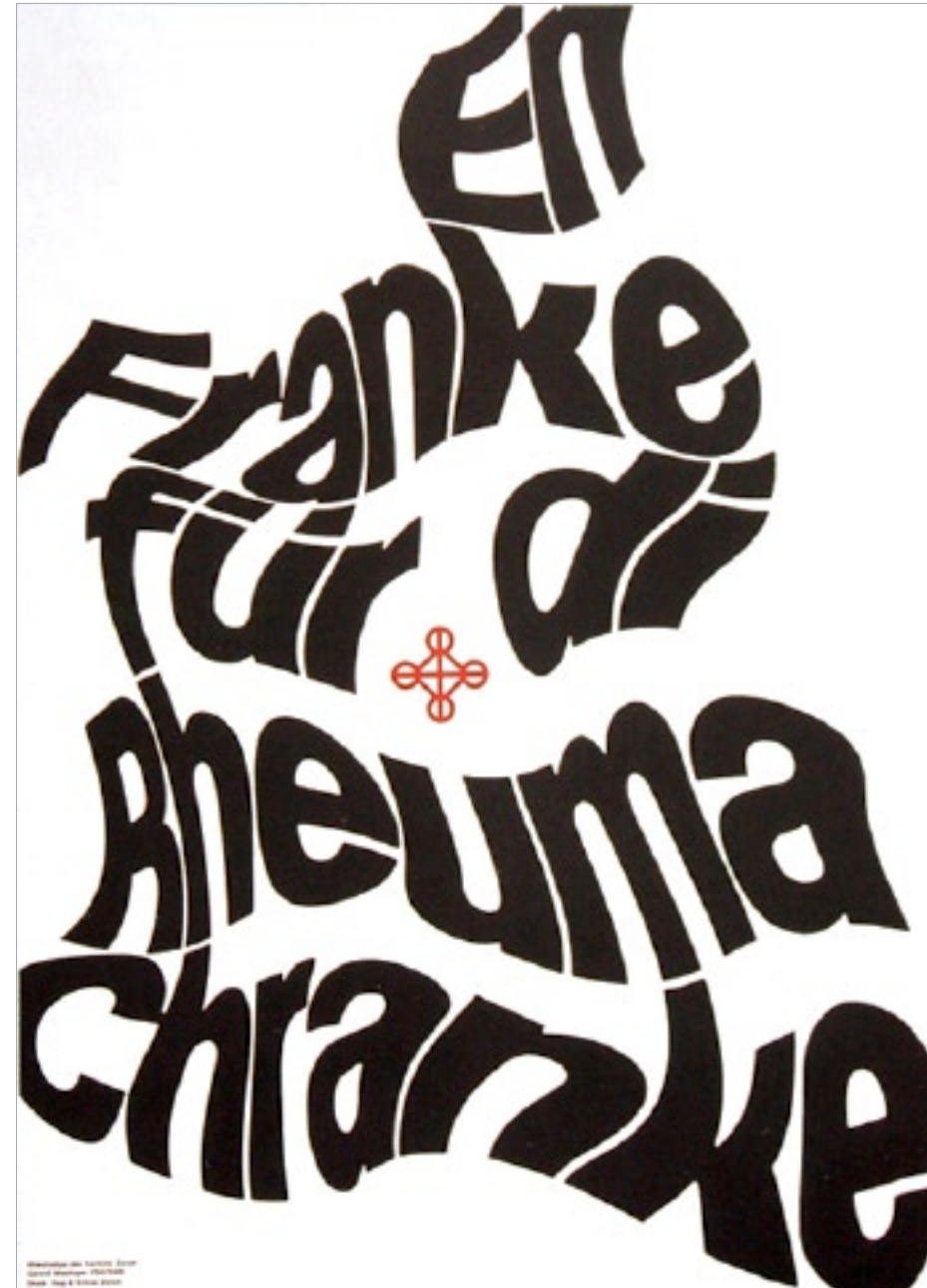
Franco Grignani, 1960



36

[Give One Franc fo Rheumatism] Charity
Poster

Gérard Miedinger, 1963



37

'Ives: Constructions' Exhibition Poster

Norman Ives, 1964



38

Holland Festival '69 Poster

Dick Elfers, 1969



39

'Dylan' Poster

Milton Glaser, 1966



40

'Procol Harum & Santana' Concert Poster

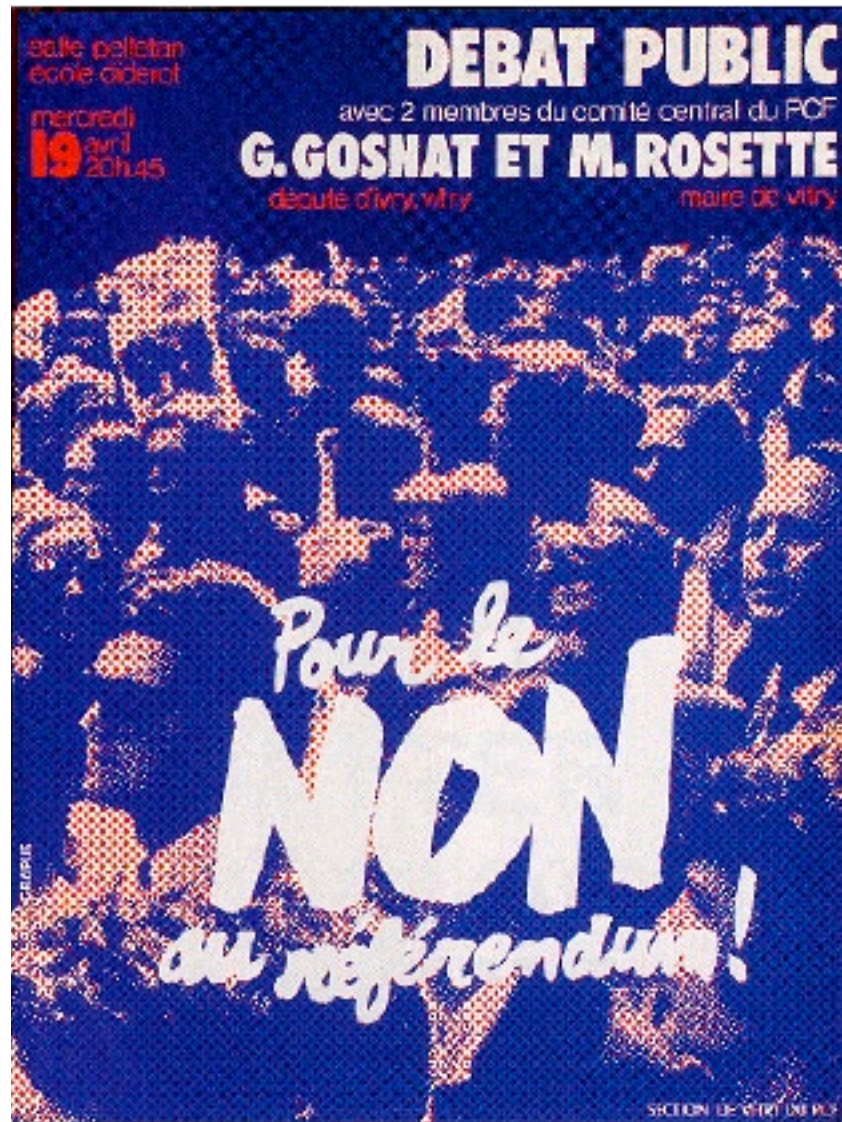
Lee Conklin, 1969



41

[No for the Referendum] Public Debate
Poster

Grapus, 1972



42

Van Abbemuseum Exhibition Poster

Jan van Toorn, 1971

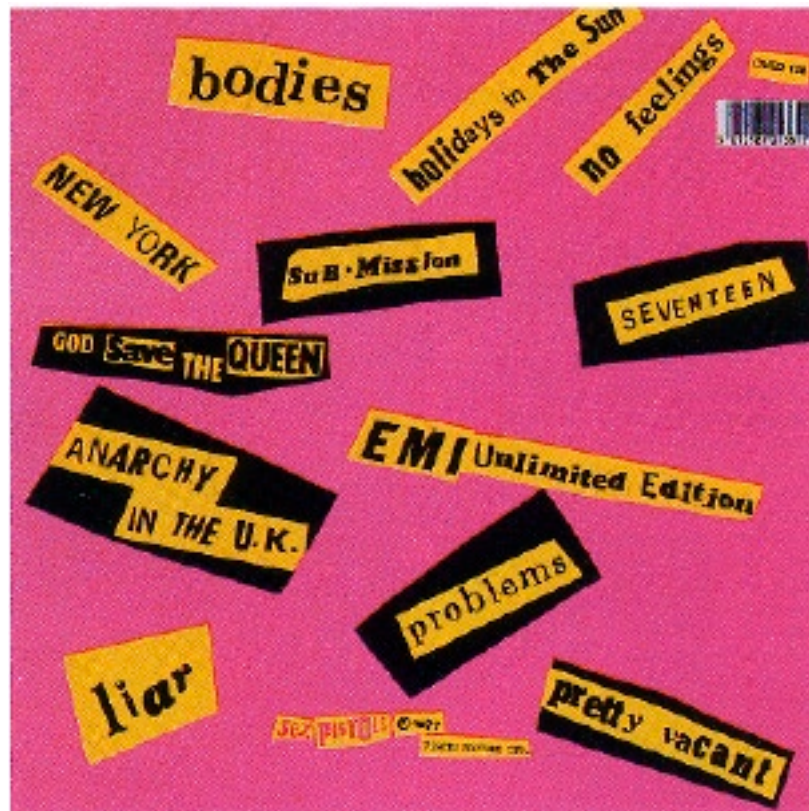




45

Sex Pistols 'Never Mind the Bollocks'
Record Cover

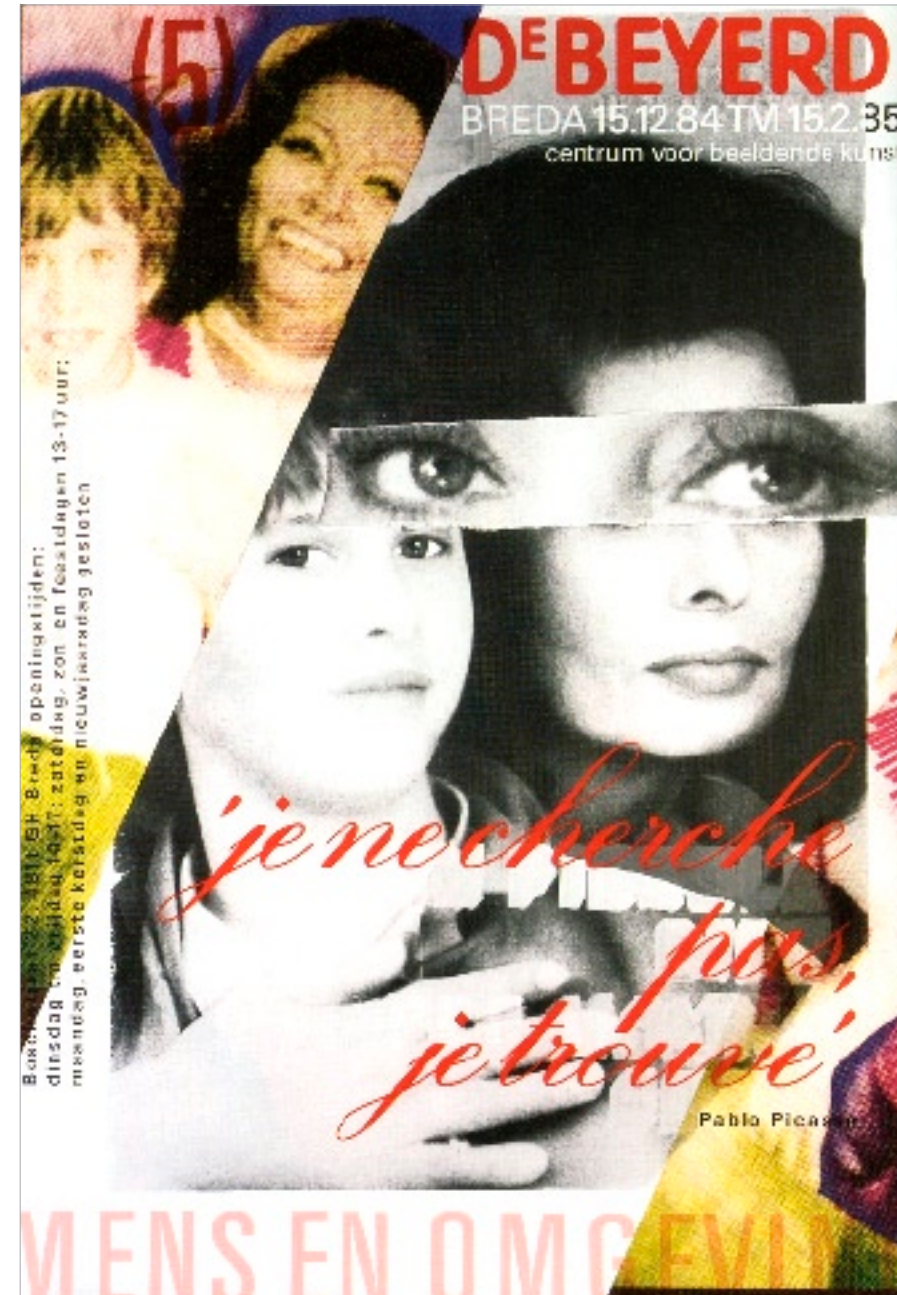
Jamie Reid, 1977



46

DeBeyerd Exhibition Poster

Jan van Toorn, 1984



47

[Art Kredit] Exhibition Poster

Wolfgang Weingart, 1978



48

[The Swiss Poster] Exhibition Poster

Wolfgang Weingart, 1984



1983–2000

Neo-Modernism
Post-Modernism

—

8vo

Neville Brody

David Carson

Art Chantry

Denise Gonzales Crisp

Ed Fella

Graphic Thought Facility

April Greiman

P. Scott Makela

Katherine McCoy

Stefan Sagmeister

Paula Scher

Henryk Tomaszewski

Rick Valicenti

Rudy Vanderlans

Cornel Windlin

Wolfgang Weingart

'Your Turn My Turn' Pacific Design Center Exhibition Poster

April Greiman, 1983



Emigre 'Non-Stop Design' Promotional Poster

Rudy Vanderlans, 1989



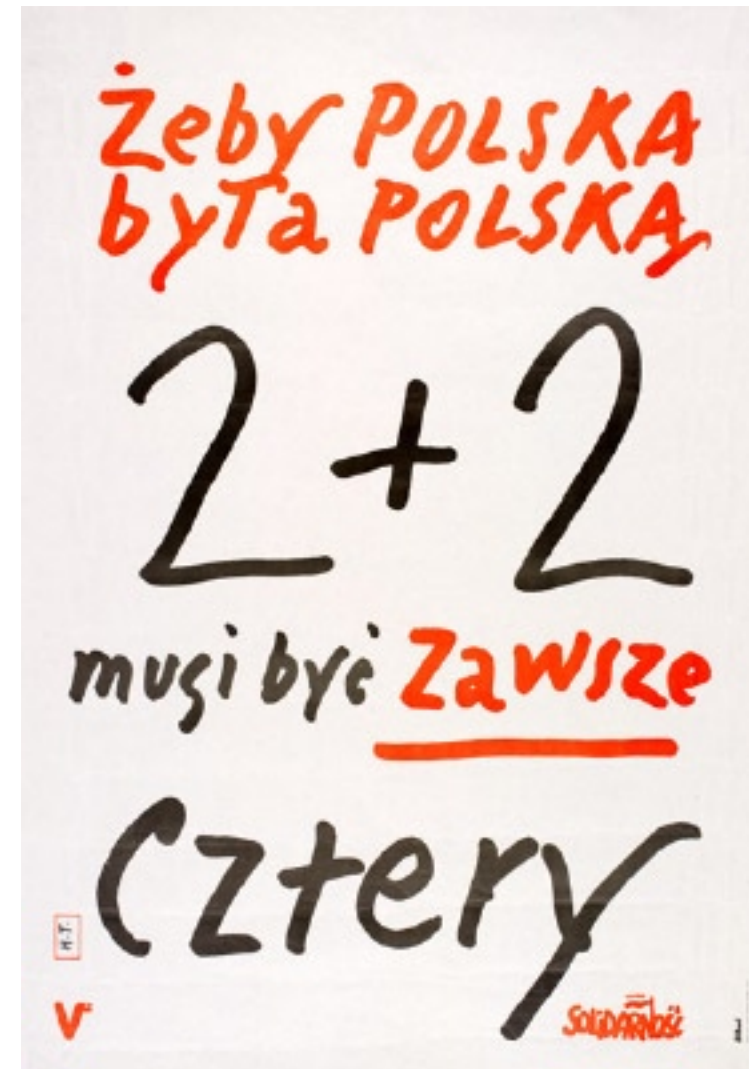
'Plakaty o Plakacie'

Henryk Tomaszewski, circa 1980s



'2+2 must always be 4'
 Poster issued by Solidarity Independent
 Trade Union; Janiszewski

Henryk Tomaszewski, 1989



53

Swatch Advertising Poster

Paula Scher, 1985



54

'The Night Gallery' Performace Poster

Art Chantry, 1991



55

Haçienda Club Seventh Anniversary
Poster Exhibition

8vo, 1989



56

Fuse Type Promotional Poster

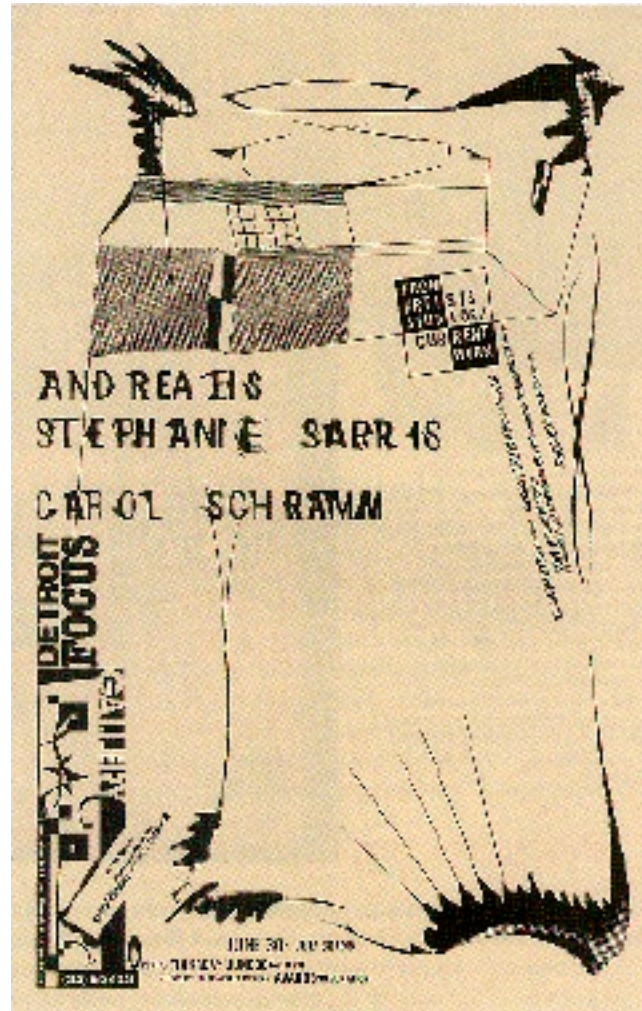
Neville Brody,
Circa 1991



57

Detroit Focus Gallery Poster

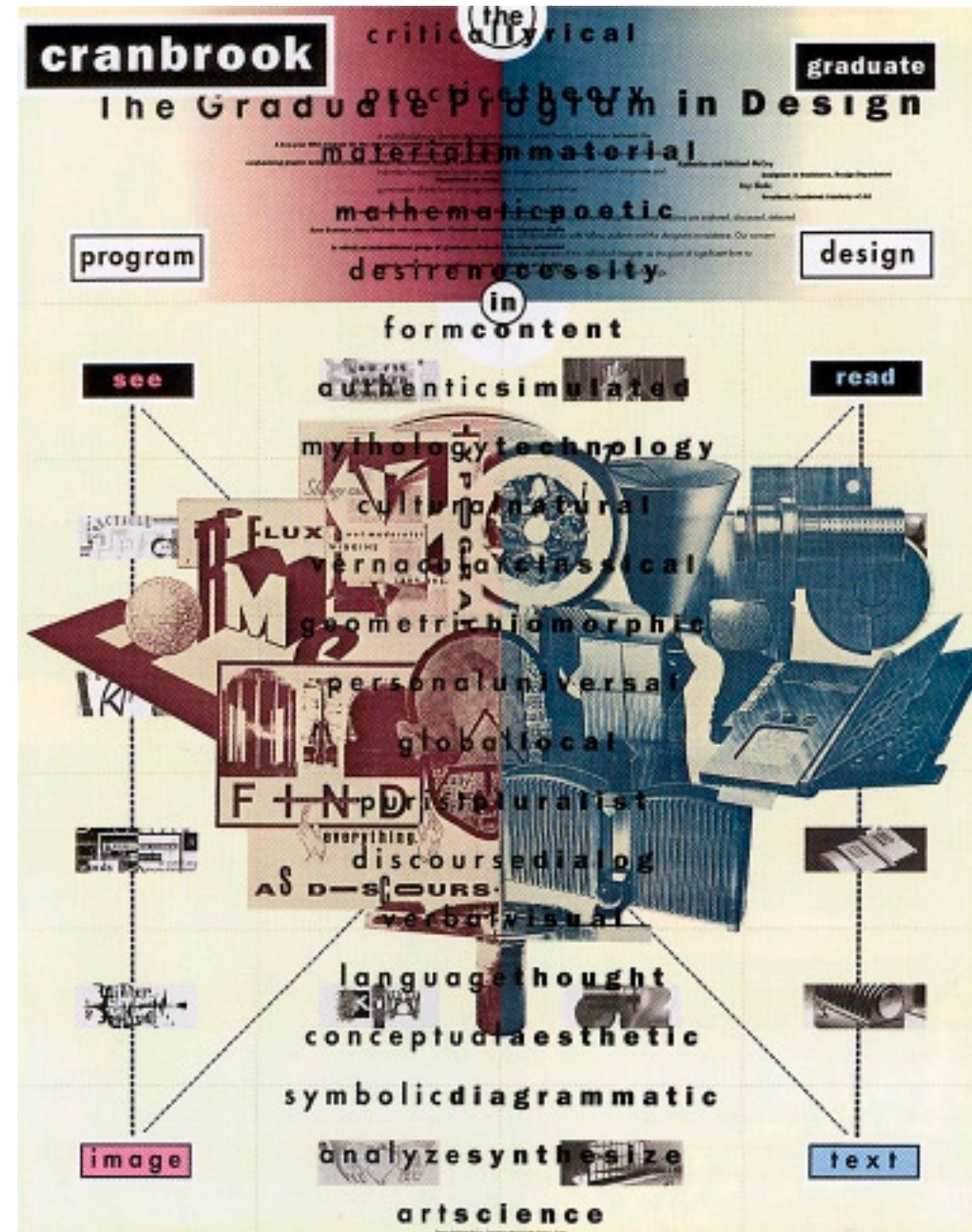
Ed Fella, 1988



58

Cranbrook Graduate Program Promotional Poster

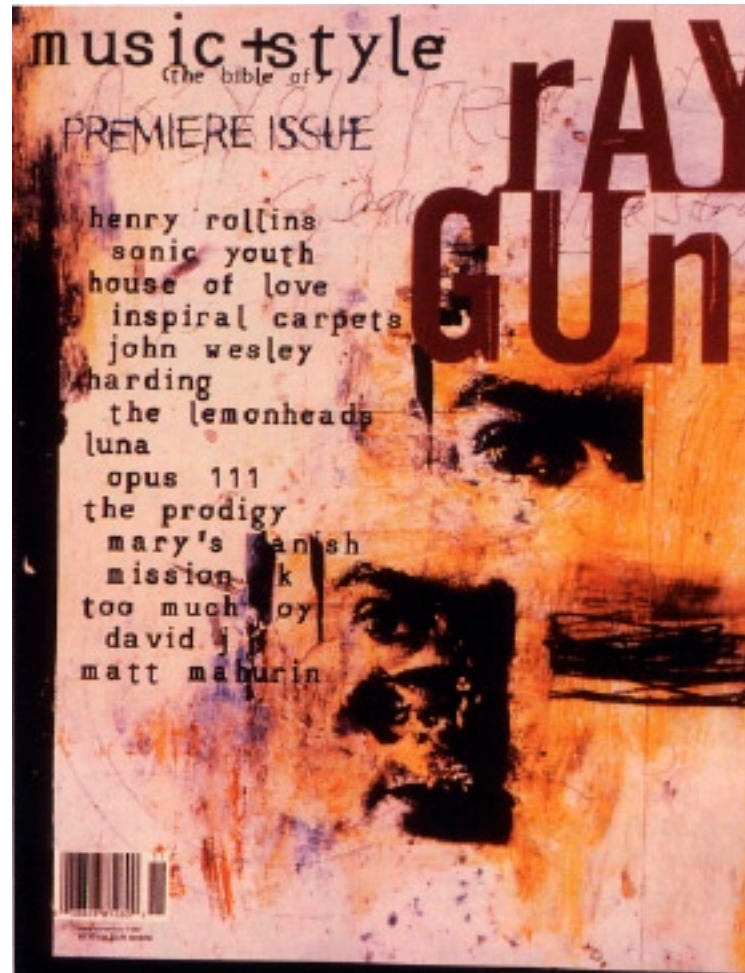
Katherine McCoy, 1989



59

Ray Gun, issue 1, Magazine Cover

David Carson, 1993



60

'Radix Matrix: The Architecture of Daniel Libeskind' Exhibition Poster

Cornel Windlin, 1994





'Not Calson' [1991] Promotional Poster

Rudy Vanderlans, Circa 1994



'Base Monospace' [1997] Promotional Poster

Rudy Vanderlans, Circa 1998

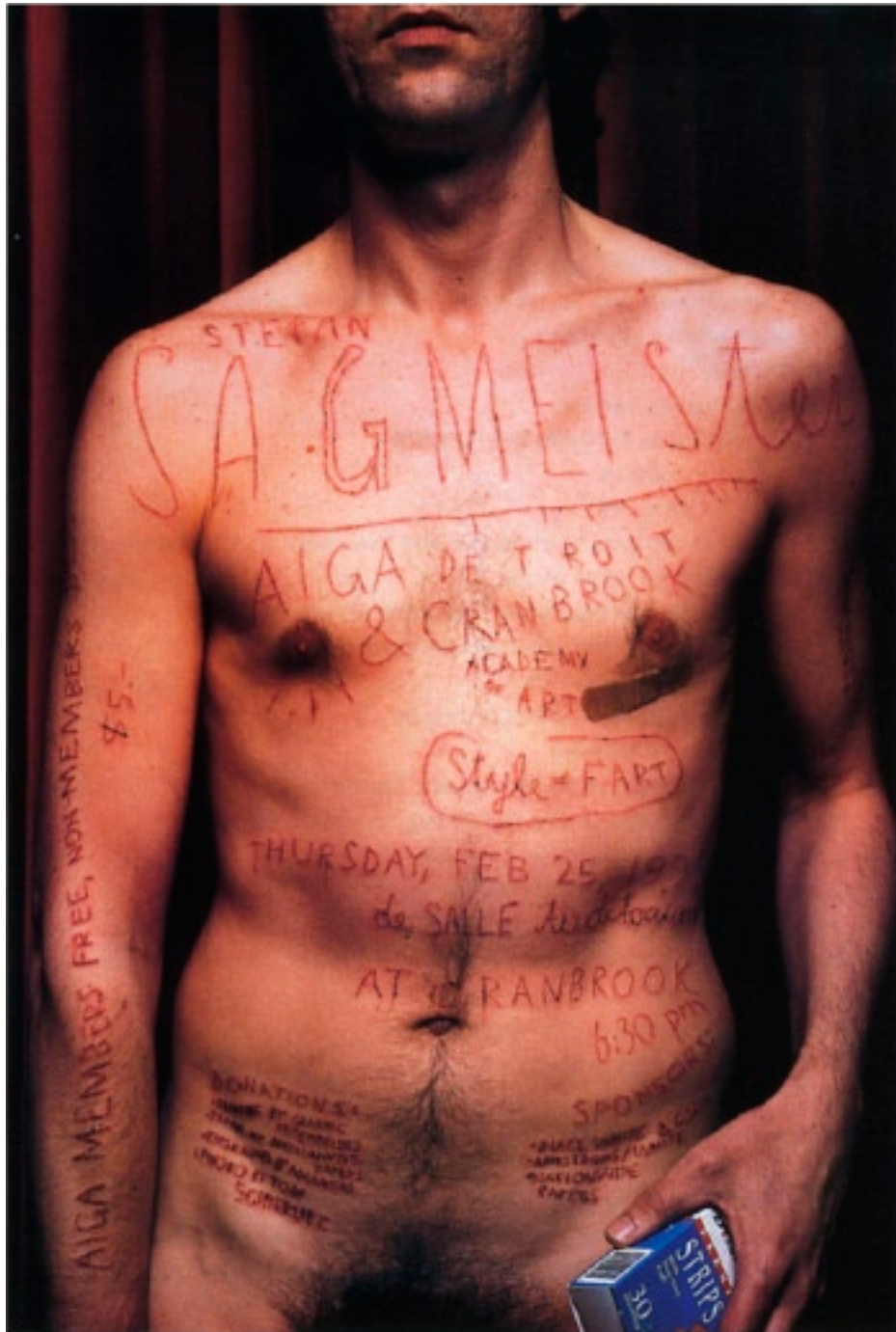


'Work from London' British Council
Exhibition Poster

Graphic Thought Facility (GTF), 1996



Self-Promotional Lecture Poster
Stefan Sagmeister, 1999



Art Center College of Design Recruitment
Poster
Denise Gonzales Crisp, 2000



2000–09

Pluralism

Default Design

Irony

Attitude

Speculative Design

—

Julia Born

Build

Experimental Jetset

M/M (Paris)

Karel Martens

Maureen Mooren

Mevis & van Deursen

Jonathan Puckey

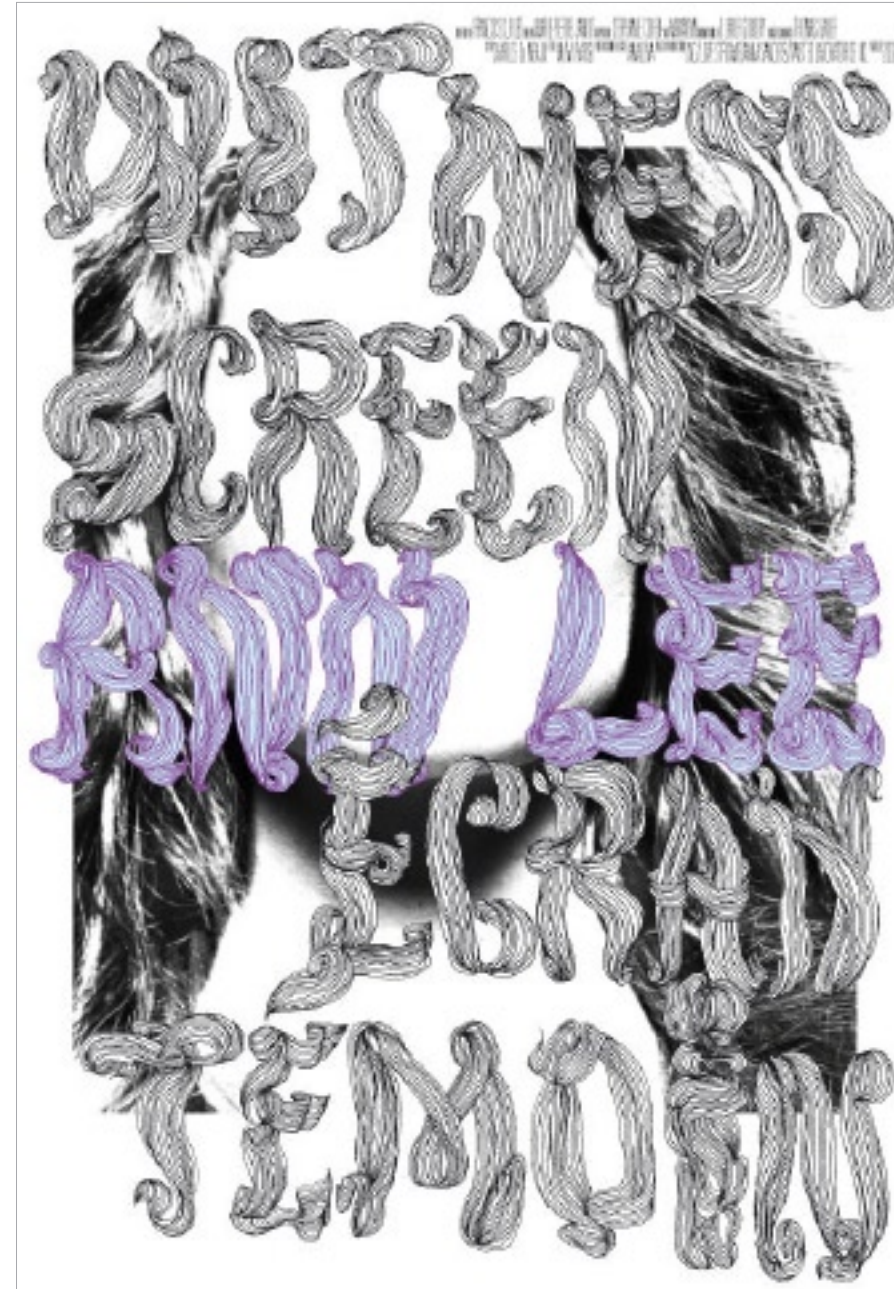
Michael Worthington

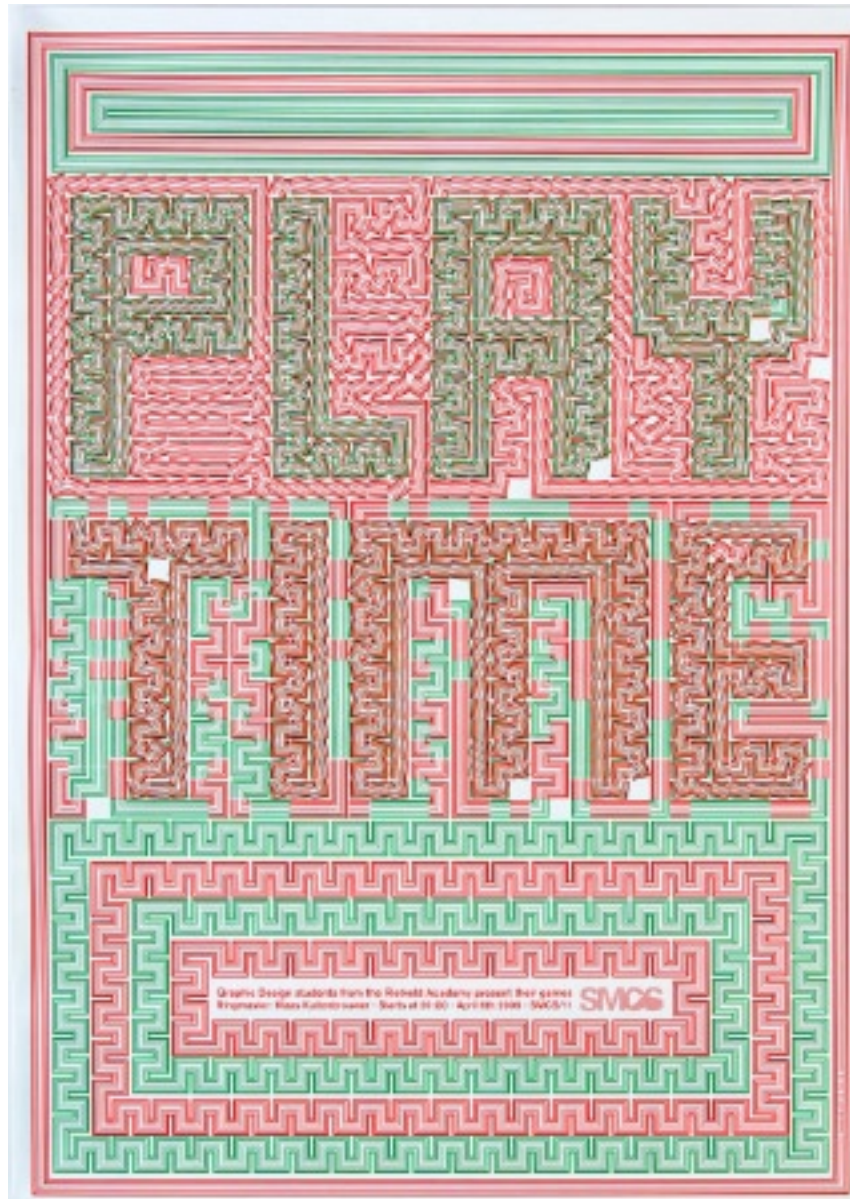
Lance Wyman

'No Ghost Just a Shell' Poster Commission
M/M (Paris), 2000



'Ann Lee: Witness Screen' Film Poster
M/M (Paris), 2002





'Graphic Design in the White Cube'
Exhibition Poster

Mevis & van Deursen, 2006



Holland Festival Poster

Maureen Mooren, 2007



*Results 1-10 of about 16,000,000 for Helvetica (0.05 seconds). Results 1-10 of about 22,180,000,000 for A (0.11 seconds). Results 1-10 of about 204,000,000 for Documentary (0.05 seconds). Results 1-10 of about 1,450,000,000 for Film (definition) (0.09 seconds). Results 1-10 of about 17,310,000,000 for by (0.23 seconds). Results 1-10 of about 13,100 for Gary Hustwit (0.13 seconds).

*Search made in Google source of local™
From design to Helvetica® Sub-source
Helvetica® 2007

Meet the cast:

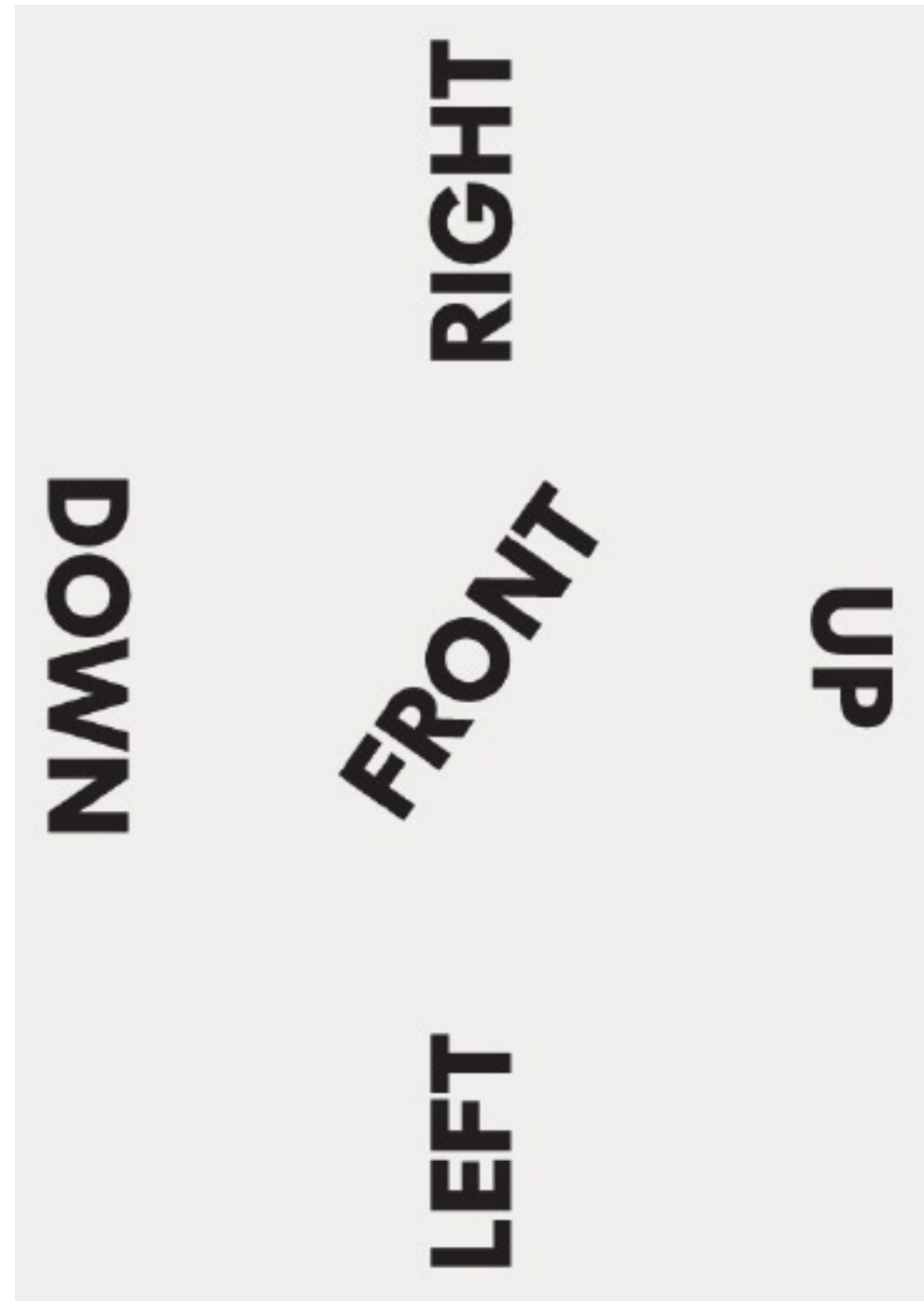
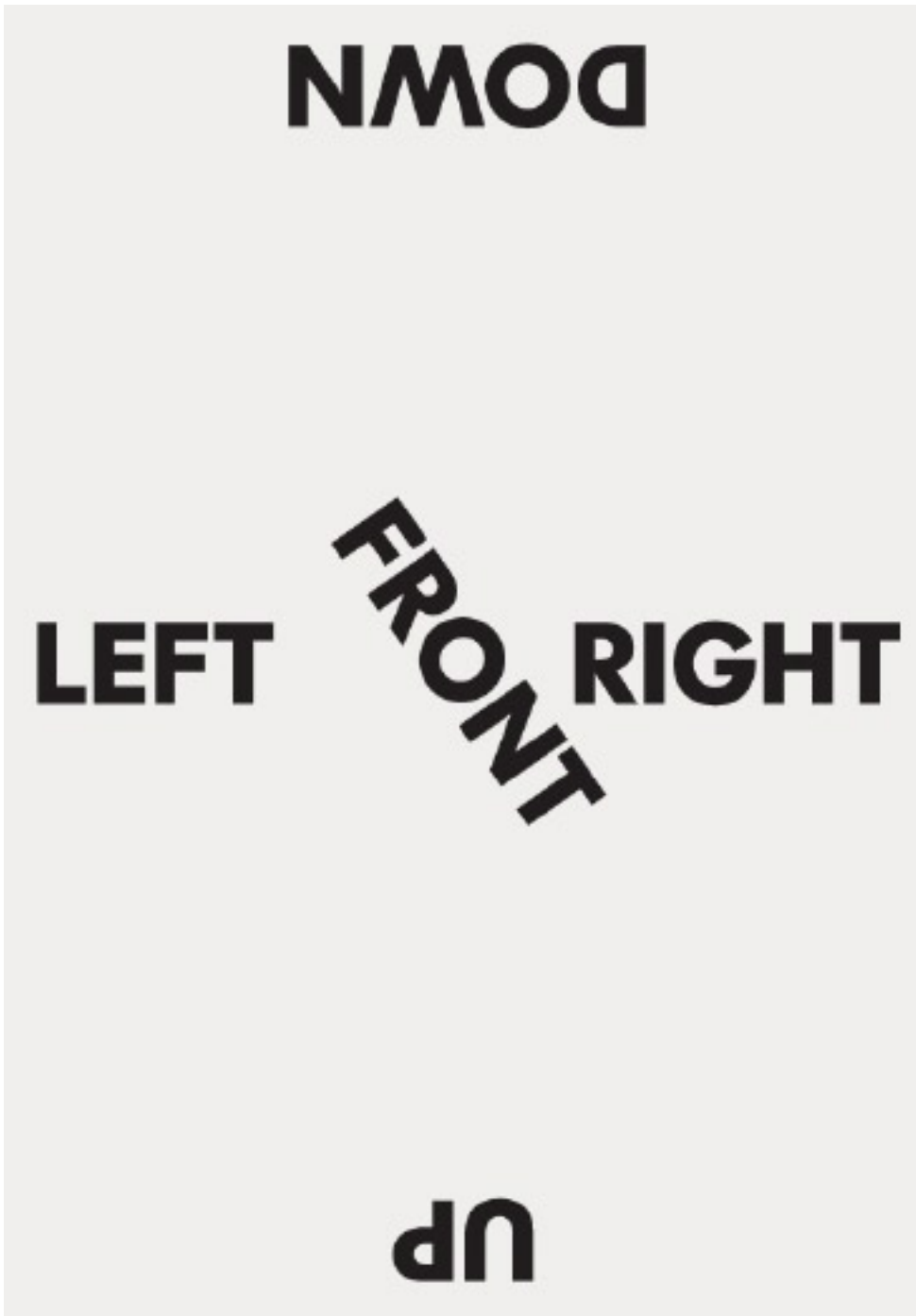
**ABCD
EFGHIJK
LMNOP
QRSTU
VWXYZ**

Now see the movie:

Helvetica

A documentary film by Gary Hustwit

Executive Producer: Gary Hustwit
Producer: Gary Hustwit
Director: Gary Hustwit
Screenplay: Gary Hustwit
Casting: Gary Hustwit
Cinematography: Gary Hustwit
Editing: Gary Hustwit
Music: Gary Hustwit
Production Office: Gary Hustwit
Distributor: Gary Hustwit
© 2007 Helvetica
www.helvetica.com



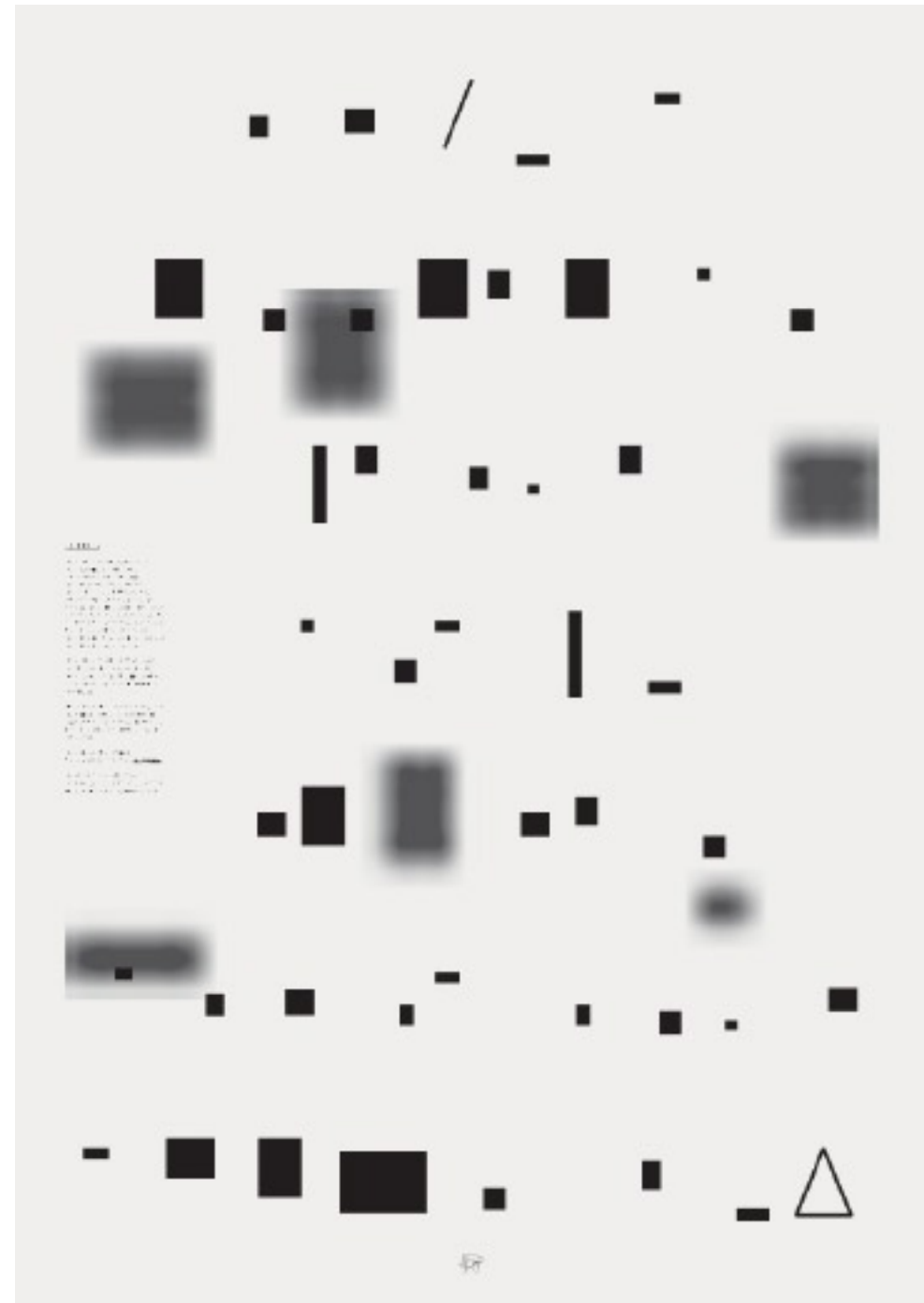
'Blur Building'
Forms of Inquiry Exhibition Poster

Michael Worthington, 2007



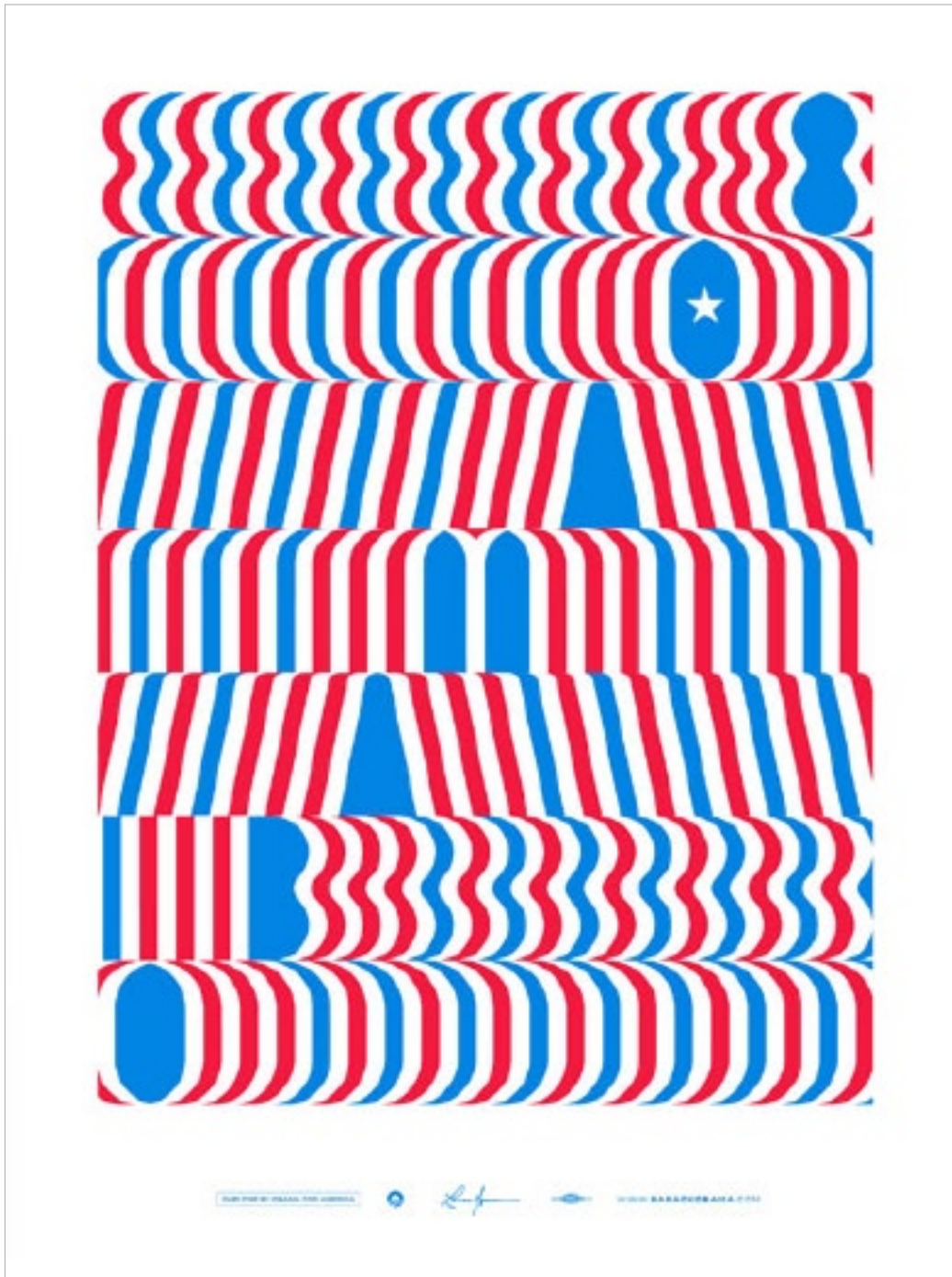
'Notre Dame du Haut Ronchamp'
Forms of Inquiry Exhibition Poster

Karel Martens & David Bennewith, 2007



'OBAMA 08'
Campaign Poster

Lance Wyman, 2008



'Architecture as a Craft'
Delft University Seminar series Poster

Karel Martens & Karl Nawrot, 2009



Bibliography

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–Paul Hefting

Jan van Toorn: Critical Practice
–Rick Poynor

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A Critical Guide
–Johanna Drucker &
Emily McVarish

Poster Collection: Armin Hofmann
–Museum für Gestaltung Zürich

Graphic Design: A Concise History
–Richard Hollis

A History of Graphic Design
–Philip B. Meggs

Swiss Graphic Design:
The Origins and Growth of an
International Style
–Richard Hollis

Max Bill: Typografie
–Gerd Fleischmann,
Hans Rudolf Bosshard,
Christoph Bignens

Images of an Era:
the American Poster 1945–75

Typography Now Two: Implosion
–Rick Poynor

8vo: On the outside
–Mark Holt & Hamish Muir