

## Assignment A1

# Design as Observation: 10 Collections

### 1. Collect

Collect images to form 10 separate collections (of images). They could be images cut from magazines, xeroxed from library books, found on the internet (please don't source all your images from here), or photographed/documentated by you directly – a mix of methods is ideal.

A collection must comprise at least 6 individual items. You may find these items already grouped in one image (e.g. shoes from the page of a fashion catalog), or you might group items from disparate sources to make a new collection according to your own criteria. What constitutes a collection is determined by you and should reflect your interests.

### 2. Assemble

Print out or glue down each collection on one 8.5×11" sheet of paper so that you have 10 sheets total, one page per collection. They can be color or black & white and their presentation should be neat but straightforward – our interest for the moment is in the images, not the way they are presented.

Label the collections on the reverse side of the page and insert them in a standard three-ring binder (at least 1-inch thick), either by three-hole punching them or by inserting them into plastic sleeves (you will continue to add to this binder for the rest of the class).

### Recap:

- collect images to create 10 separate collections
- insert them into a 3-ring binder
- have your collections reflect your interests, look for thematic links
- consider the aesthetic qualities of your images
- aim for diversity in subjects and their media sources

Due: Friday, July 9

ART S131 01  
Introduction to  
Graphic Design

Wed/Fri 1.30–6.30  
Green Hall, Room 210

Class wiki-page:  
[art.yale.edu/S131](http://art.yale.edu/S131)

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