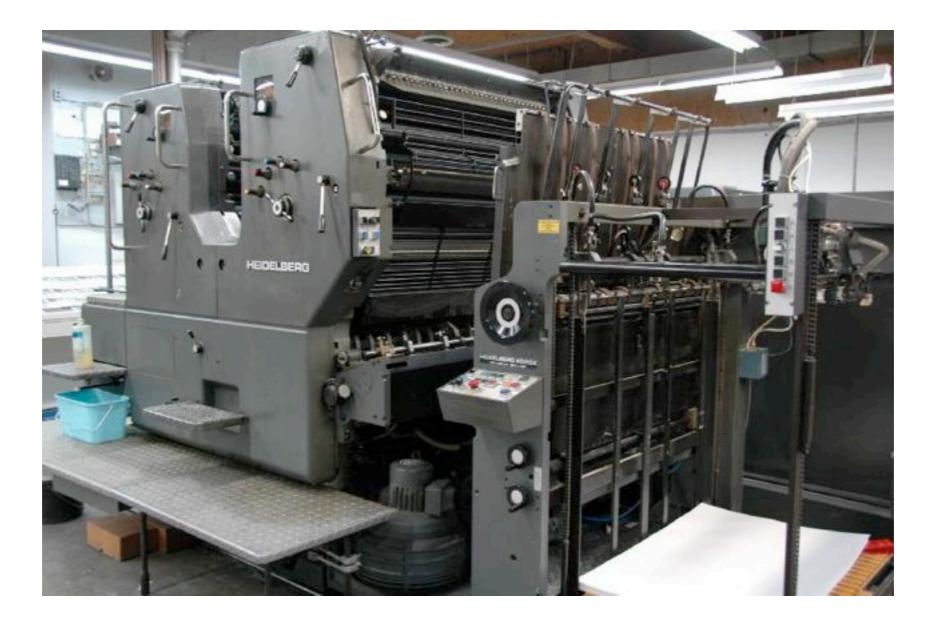
Collaborative

Graphic Design is: 1 <u>Collaborative</u>

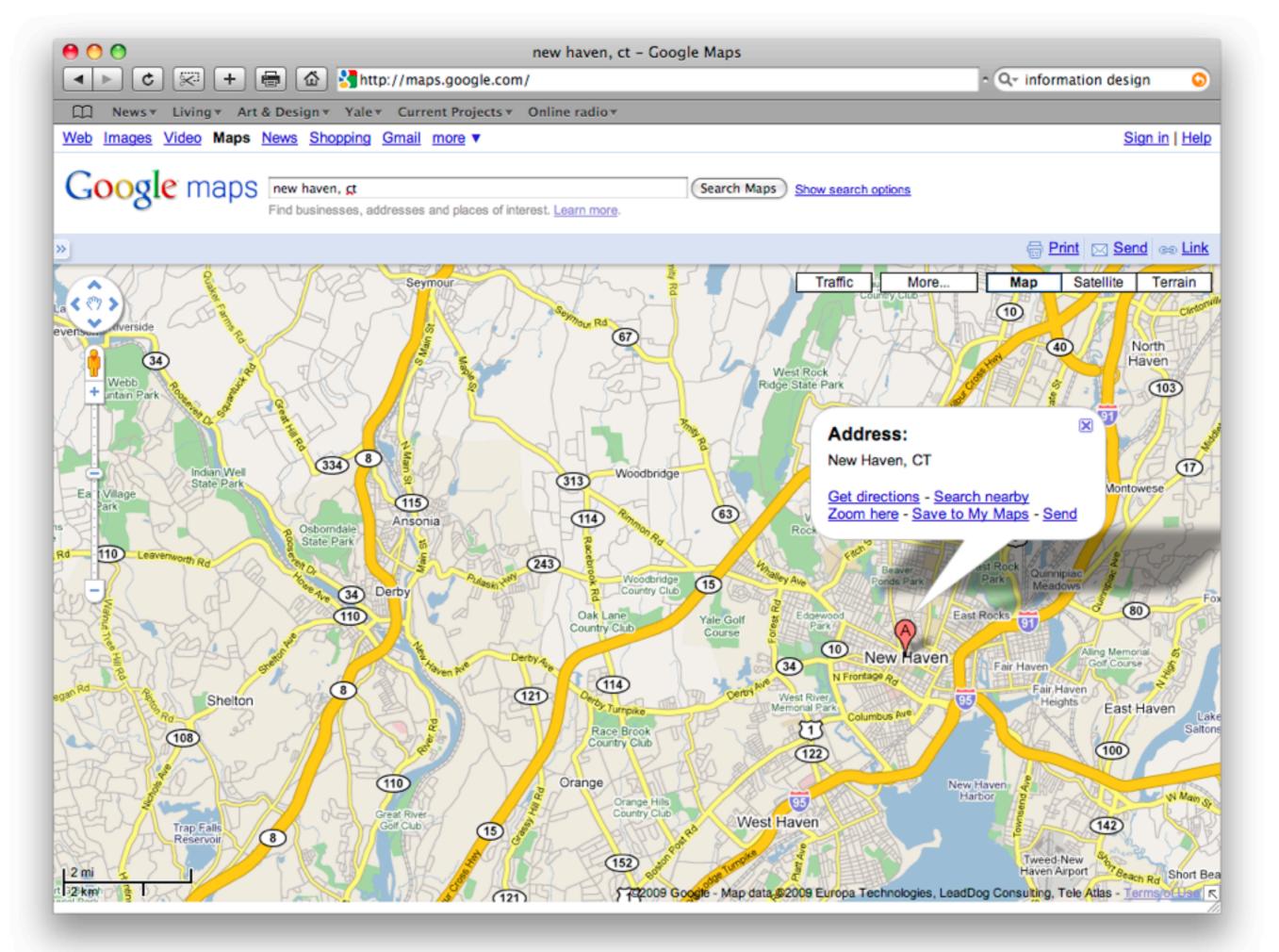












The New York Times Magazine

Is Karzai's Government Protecting the Afghan Heroin Trade? An Angry Former Bush Ambassador Speaks Out

Childre Of God

Church and state and the women — girls? mothers? — of the polygamist Fundamentalis Church of Jesus Christ of Latter-day Saints

Aptono essay by Stephanie Sinclair, wimtext by Sara Corbett The Tiger loods of Grand Prix Rading Style: oe Cassavities and Lyrin

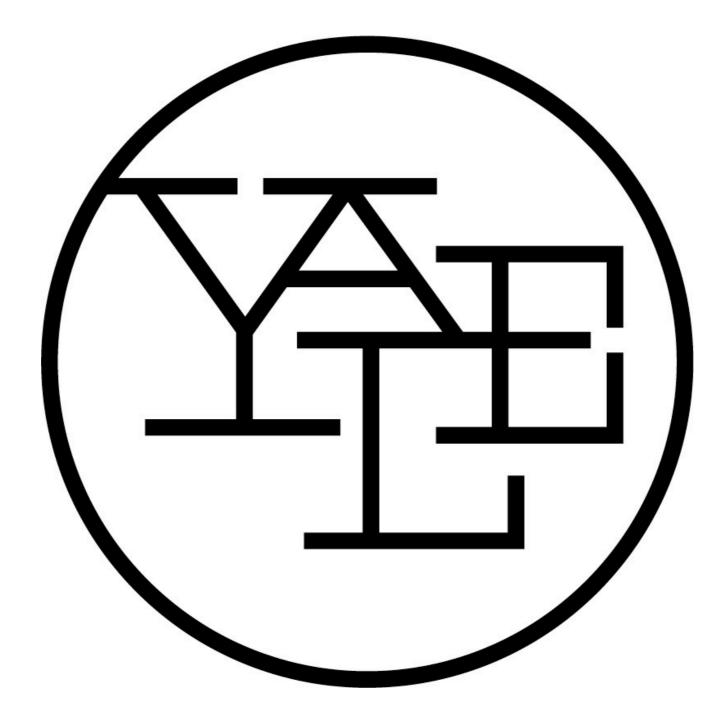
Visiting and Revisiting Art, etcetera Issue 16 — Summer 2009

Claire Bishop and Boris Groys on Futurism and participation ^[p90]/Kurt Forster on Armin Linke ^[p48]/Robert Macfarlane and Carl Andre on Richard Long ^[p54]/Colour Chart: Christoph Grunenberg interviews Ellsworth Kelly ^[p64]/David Batchelor on monochromes ^[p68]/ARTIST ROOMS: Anthony d'Offay, Ed Ruscha, Gerhard Richter, Vija Celmins, Alex Katz and others ^[p74]/ Caoimhín Mac Giolla Léith on Eva Rothschild ^[p82]/Robert Storr on Per Kirkeby ^[p84]/Private View: Geoff Dyer ^[p88]/Vincent Katz on art & poetry ^[p90] — Plus: MicroTate ^[p108]/Travis Elborough in the Tate archive ^[p12]





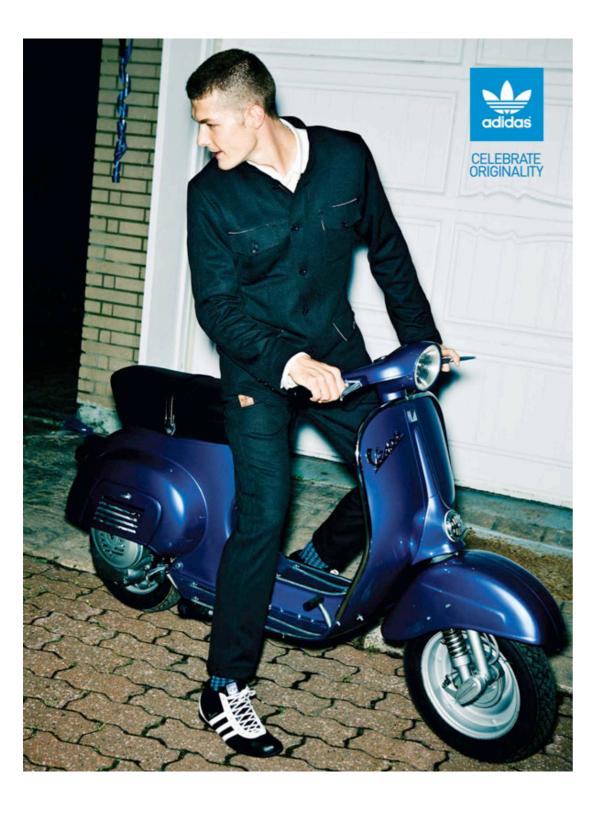






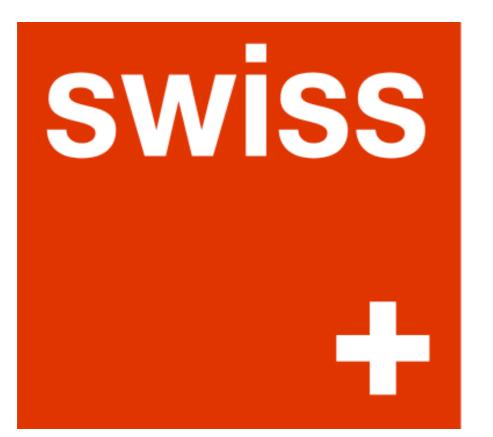


Graphic Design is: 3 <u>Symbolic</u>

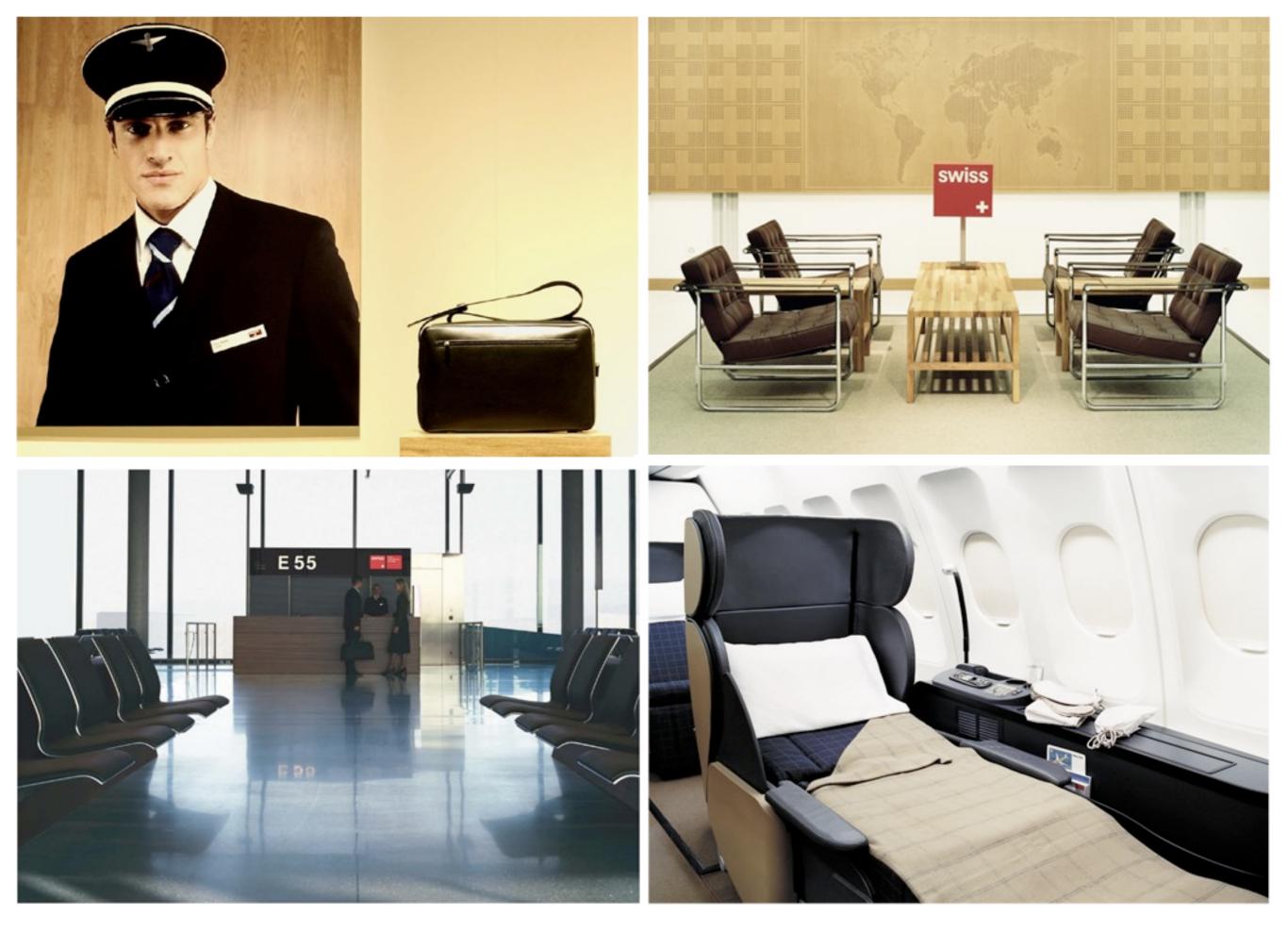




Graphic Design is: 3 Symbolic



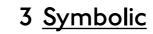
Swiss International Air Lines















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Graphic Design is: 3 Symbolic

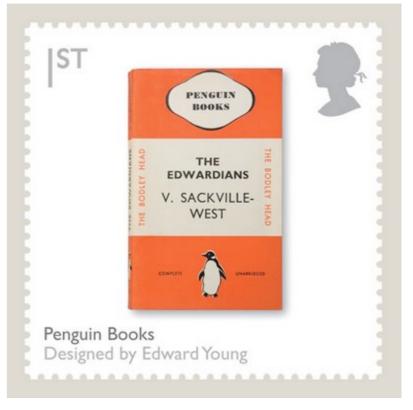






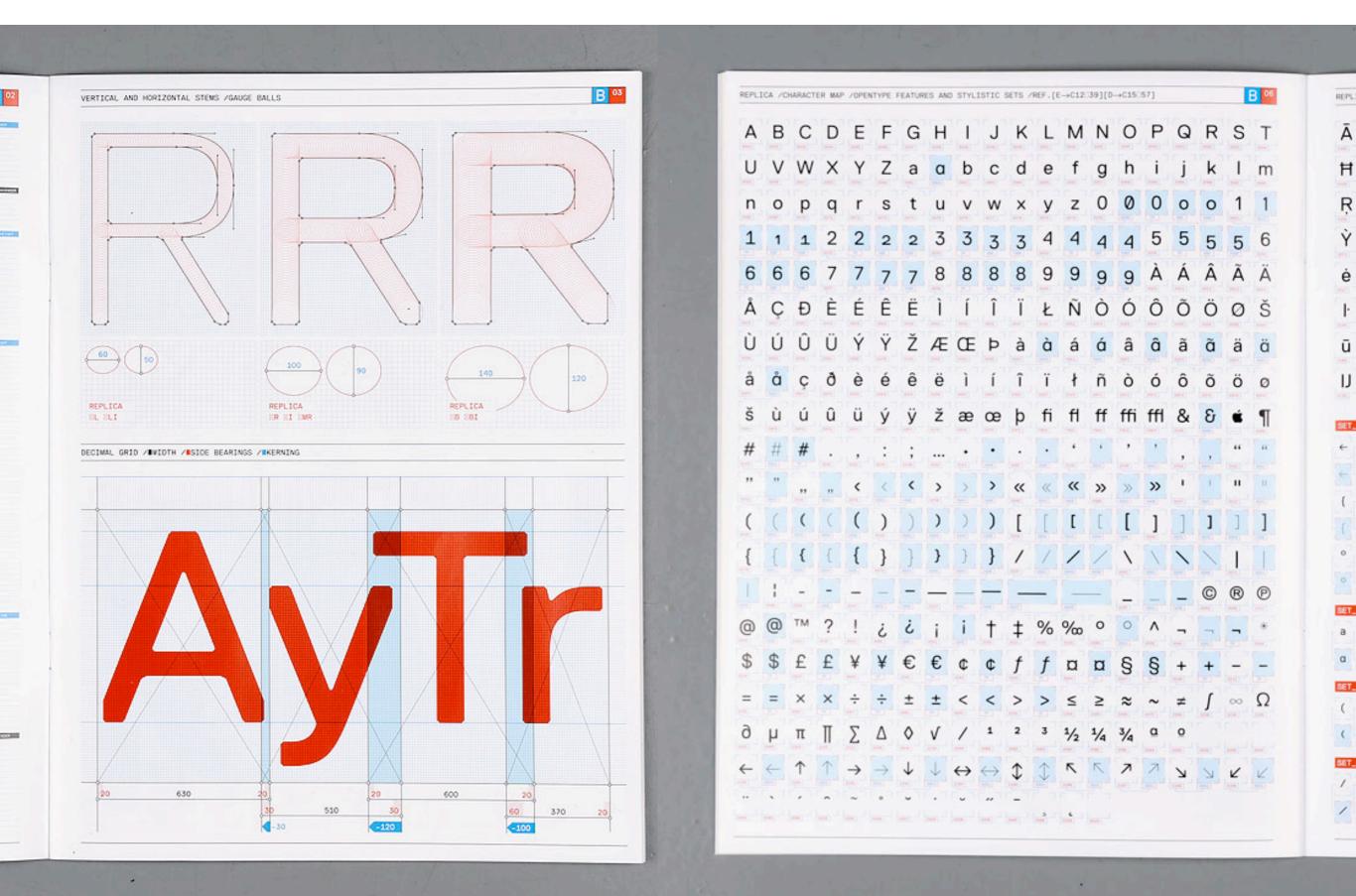






- I Collaborative
- 2 Informative
- 3 Symbolic
- 4 <u>Systematic</u>
- 3 4 5 6 7 8 9

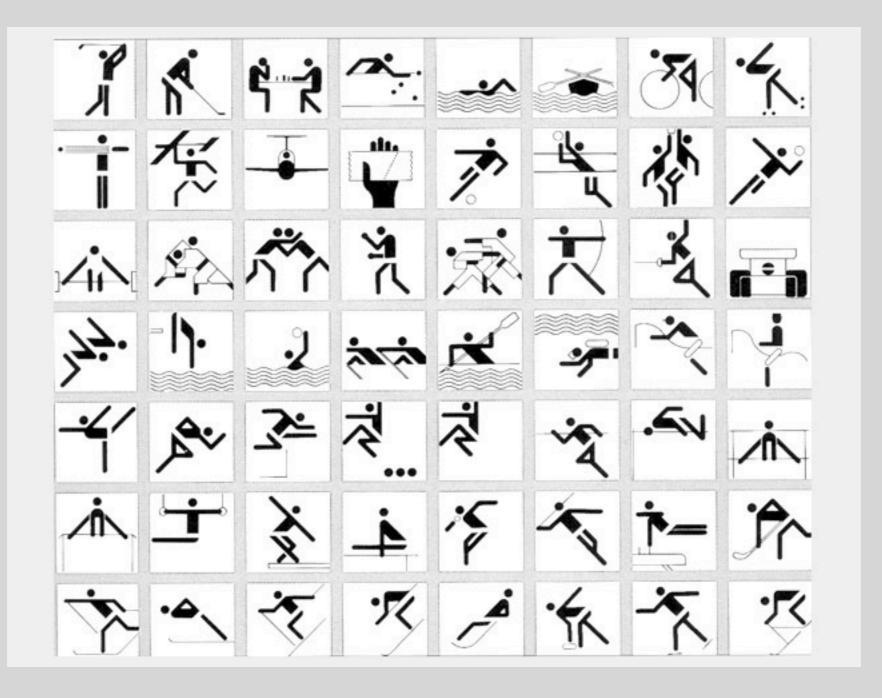
Graphic Design is: 4 <u>Systematic</u>



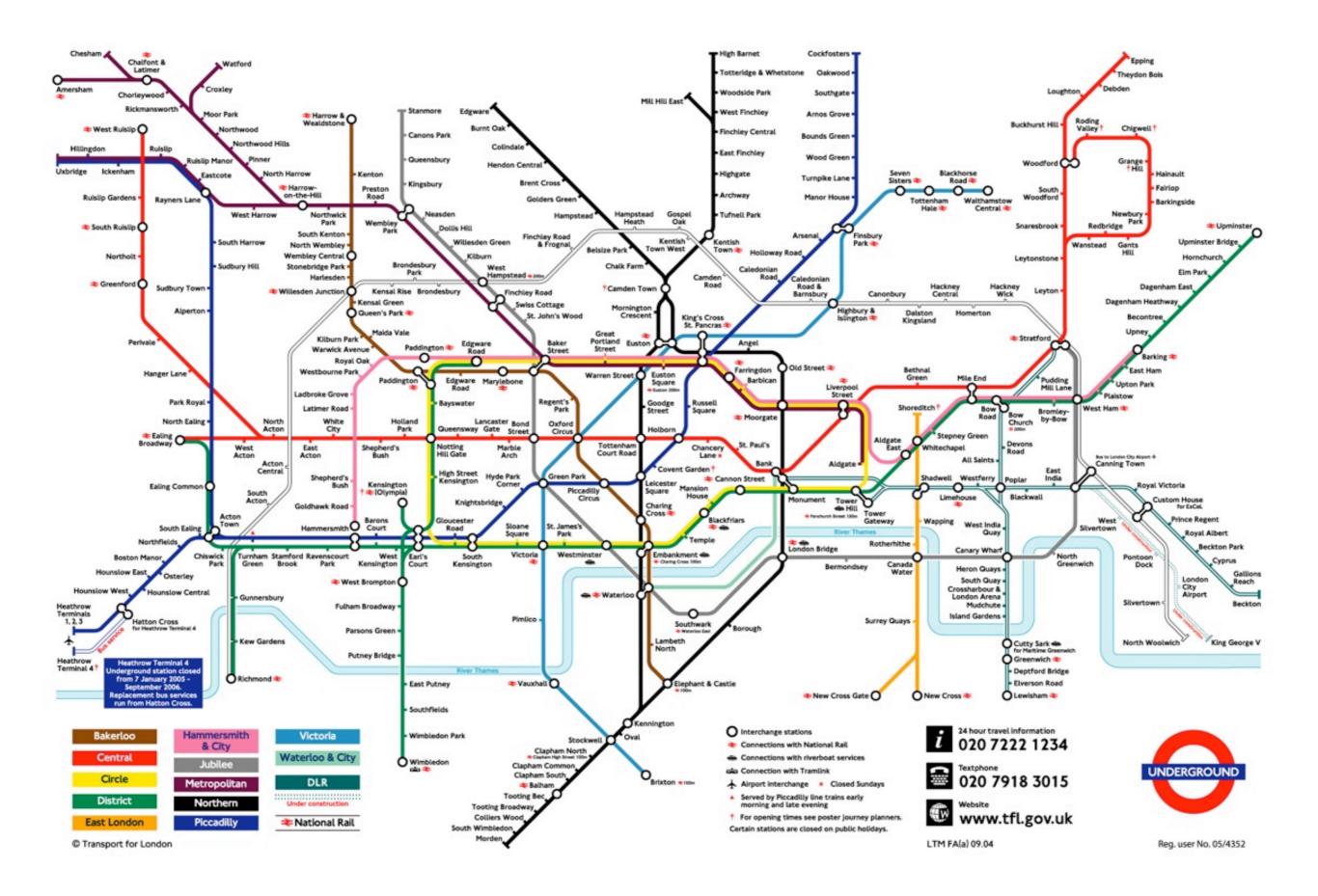
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Graphic Design is: 4 <u>Systematic</u>



Graphic Design is: 4 <u>Systematic</u>



- I Collaborative
- 2 Informative
- 3 Symbolic
- 4 Systematic
- 5 <u>Tactile</u>
- 4 5 6 7 8 9



Graphic Design is: 5 <u>Tactile</u>













Graphic Design is: 5 <u>Tactile</u>



- I Collaborative
- 2 Informative
- 3 Symbolic
- 4 Systematic
- 5 Tactile

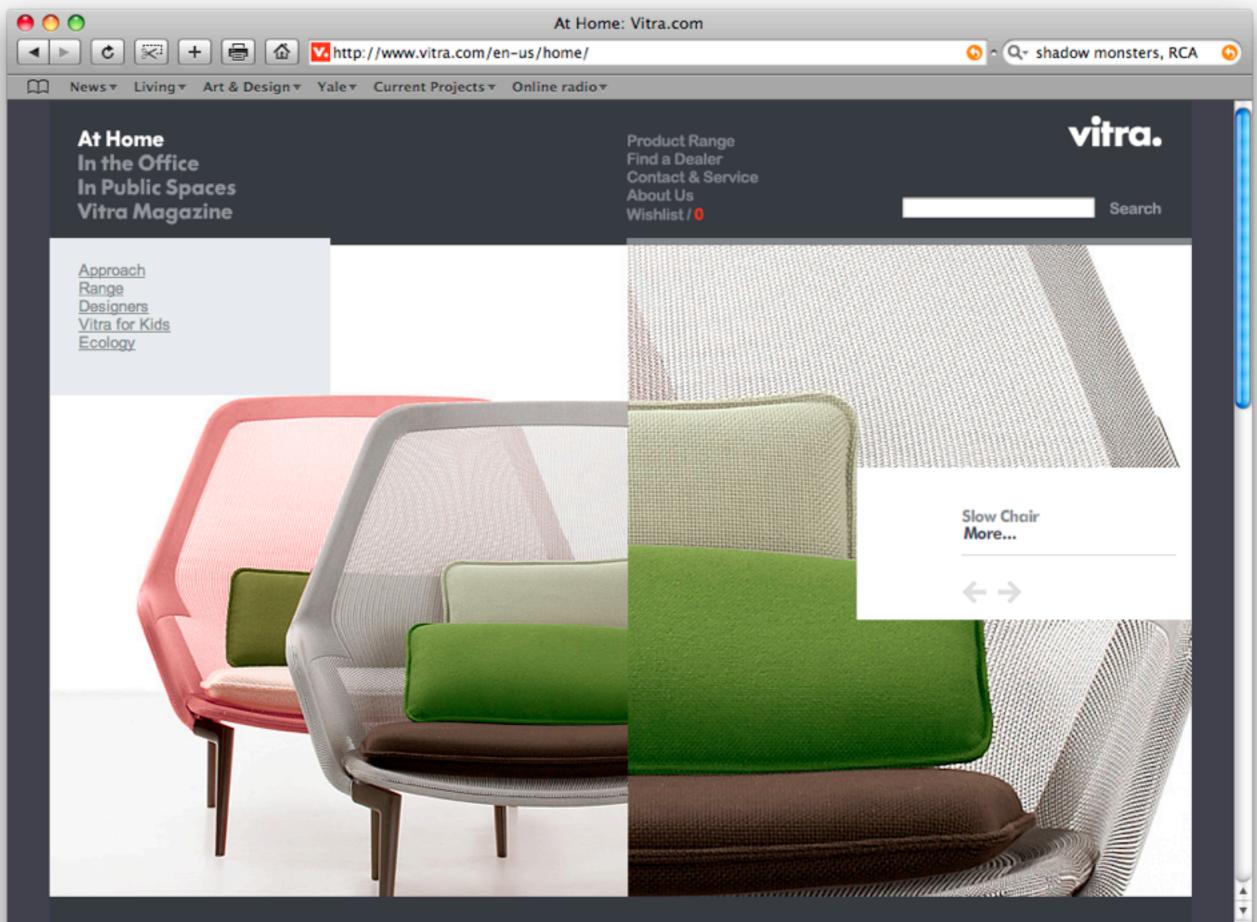
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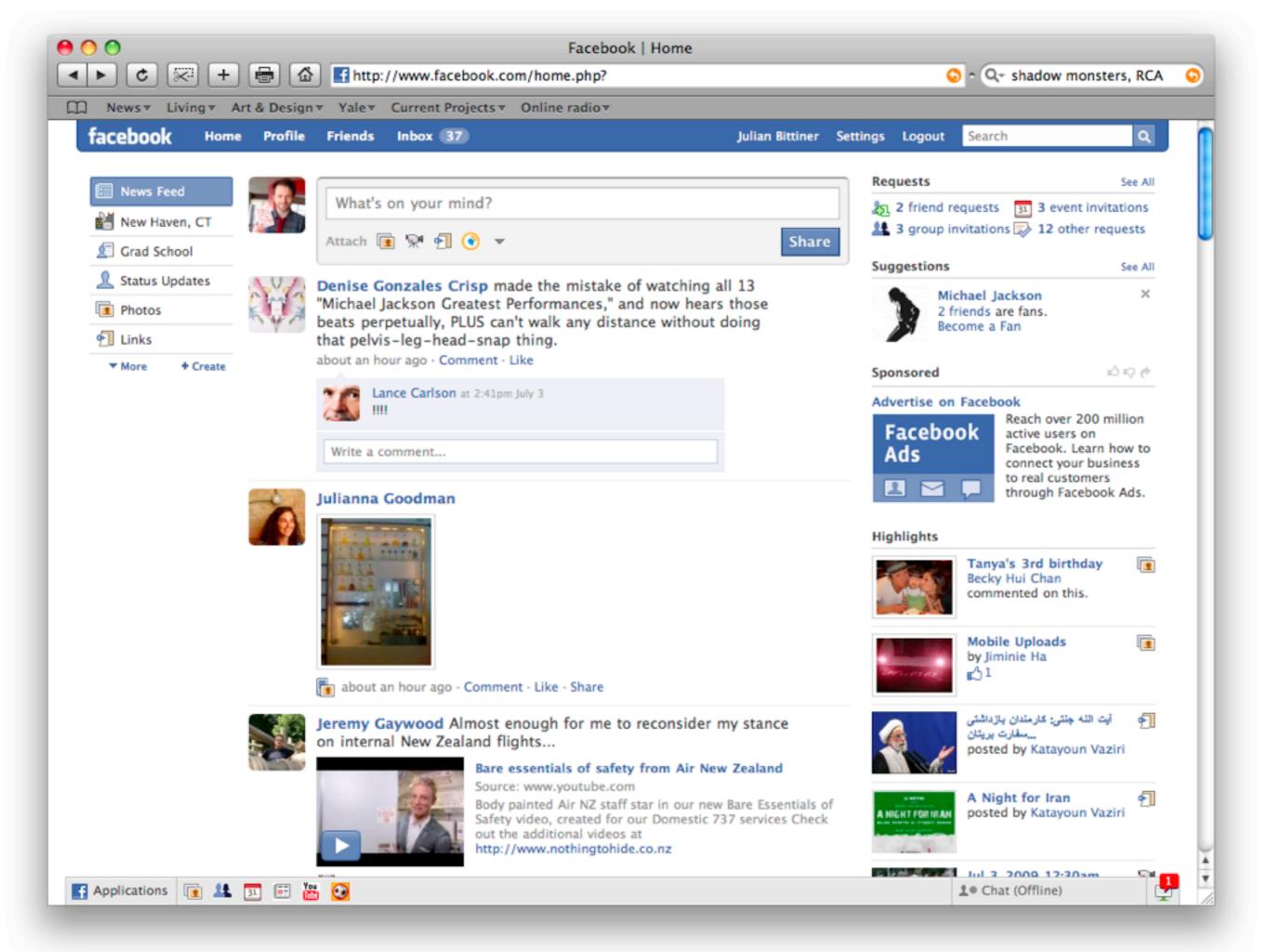
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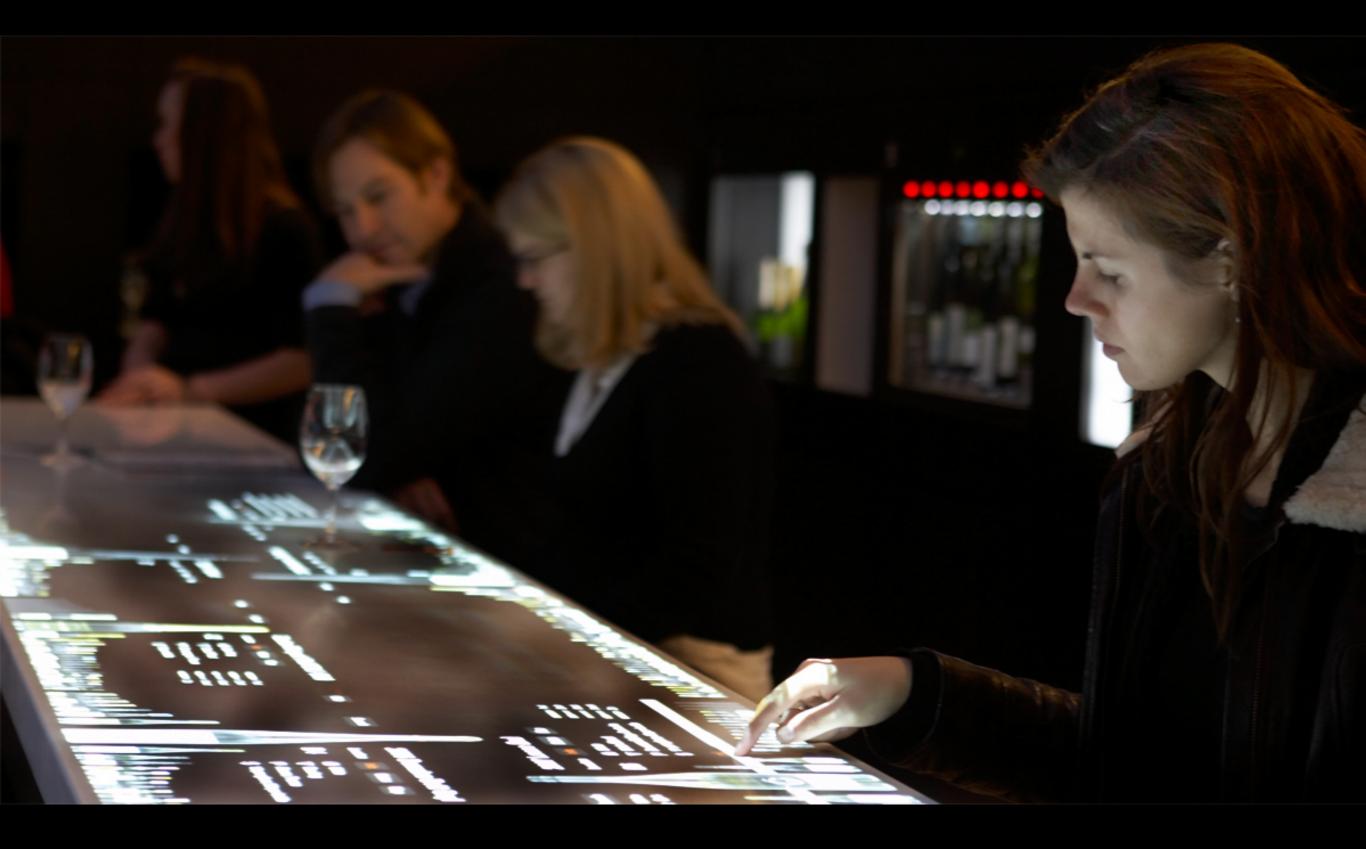
9

6 <u>Interactive</u>







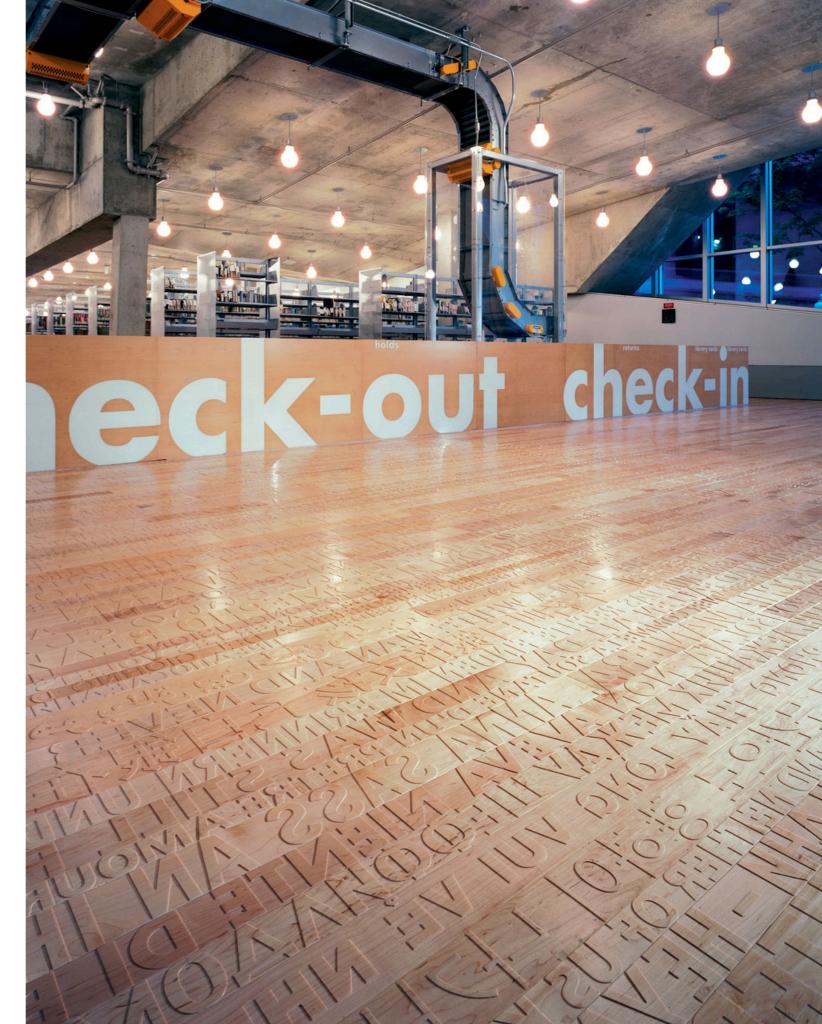




- I Collaborative
- 2 Informative
- 3 Symbolic
- 4 Systematic
- 5 Tactile
- 6 Interactive
- 7 <u>Spatial</u>
- , 8 9





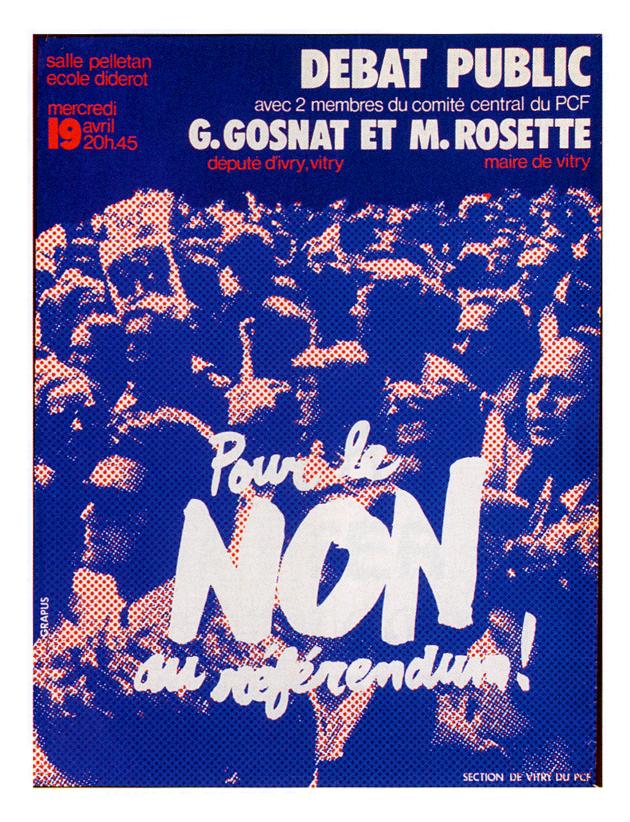


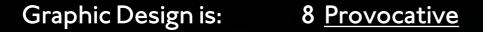




- I Collaborative
- 2 Informative
- 3 Symbolic
- 4 Systematic
- 5 Tactile
- 6 Interactive
- 7 Spatial
- 8 Provocative
- 9









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Graphic Design is: 8 <u>Provocative</u>



- I Collaborative
- 2 Informative
- 3 Symbolic
- 4 Systematic
- 5 Tactile
- 6 Interactive
- 7 Spatial
- 8 Provocative
- 9 <u>Persuasive</u>



Graphic Design is: 9 <u>Persuasive</u>



Graphic Design is: 9 <u>Persuasive</u>

Designer/Artist Glossary

<u>I Collaborative</u> Total Design TBWA\Chiat\Day Julian Bittiner Heidelberger Druck Maschinen

2 Informative The New York Times Google Janet Froelich– The New York Times Cornel Windlin IKEA

<u>3 Symbolic</u> Paul Rand Adidas Trefoil Logo Adidas Originals Winkmedia Graphic Thought Facility Ootje Oxenaar – Dutch Guilder Unknown – Swiss I Fr. Coin Antoine Bovy – Swiss Passport Unknown – Royal Mail Stamps

<u>4 Systematic</u>

Norm Radim Peško Otl Aicher Harry Beck 5 Tactile Irma Boom Graphic Thought Facility Experimental Jetset Victor & Rolf Earl R. Dean – Coca-Cola Bottle

<u>6 Interactive</u> Apple de-construct – Vitra Facebook 2x4/Potion Philip Worthington

<u>7 Spatial</u> Jock Kinneir & Margaret Calvert Bruce Mau Karel Martens Graphic Thought Facility

<u>Provocative</u> Jan van Toorn Grapus The Yes Men Banksy

<u>Persuasive</u> TopShop RBG6 Digital Kitchen