

Assignment B1

Design as Form: Expressive Compositions I

This assignment focuses on formal problems that demonstrate how graphic form communicates meaning.

Their purpose is to:

- Help you generate ideas and work
- Introduce you to basic elements of design and principles of organization
- Illustrate how graphic form alone can communicate meaning
- Develop a vocabulary useful for discussing and critiquing design

Using 5 black paper squares (dimensions: 1×1"), create 6 separate compositions that, in your opinion, best visualize the following 6 concepts:

- | | |
|-----------|------------|
| 1 order | 2 chaos |
| 3 public | 4 private |
| 5 organic | 6 man-made |

Create one composition per concept/word. Use all 5 squares in each composition. The squares may not be rotated or bleed off the edge of the board. Create the compositions on 2-ply, white museum board (8" square).

Good craft is essential. Use a sharp blade against a metal ruler to cut the squares and the museum board. Carefully and neatly adhere the squares to the museum board with glue.

In pencil on the back of the board write your name, the date, and the concept represented.

Materials supplied:

- 2-ply white museum board
- Matte black Canson paper
- Glue stick
- x-acto Gripster
- Cutting board
- Stainless steel cutting ruler

Due:

Start in-class today and complete for Wednesday, July 14