

Assignment A2

Design as Observation: Personal Collections

Part 3

For this phase of the assignment you should have 40-50 examples in your collection.

To further the process of close observation and to better evaluate the similarities and differences among your individual specimens, sort your collection into a minimum of 4, and a maximum of 6, related categories.

These categories should not be arbitrarily picked and applied to your collection but rather, suggested by the attributes, characteristics, and connotations of the collection specimens themselves. Some examples include categorizing according to formal qualities such as size (S M L XL), color, shape or texture. Another approach would be to categorize according to metaphorical or symbolic themes. However I don't recommend mixing categories as this generally obfuscates rather than elucidates the material.

The goal is not to imagine the most unusual categories but instead to look for an organizational scheme that draws out the most interesting qualities in your collection, and that in turn makes the collection as interesting as it can be. The goal of this phase is also to determine what changes you should make, if any, before reaching the goal of 80-100 specimens at the end of the semester.

Print one (maximum 2) color 8.5x11" sheet per category and label each sheet. Images should not exist in multiple categories.

Due:

Wednesday, July 28