

## Fontbook, Photoshop + InDesign demo

### Fontbook

- Adding fonts: activating + deactivating, removing fonts
- Font collections (organizing fonts for specific projects)
- Preview custom mode to test specific words in multiple fonts

### Photoshop

- Resolution (screen resolution vs. printing resolution)
- Image mode: RGB, CMYK, Grayscale, Duotone
- Layers palette:
  - Adjustment layer: Levels or Curves
  - Masks,
  - Blending mode
- Magic Wand, Crop, Clone Stamp tool
- Saving images: PSD, TIFF, JPEG (how to keep transparency)

### InDesign

- Character + Paragraph palette
  - selecting and setting type
  - tracking, kerning, leading
  - paragraph alignment; left align, center, right
  - create outlines (explain benefit when printing)
- Pathfinder : modifying + combining simple shapes
- Pen tool: brief overview of drawing freeform shapes, adding subtracting points
- Color, Swatches, Stroke, Effects palette
  - stroke/fill
  - cmyk vs. rgb color
  - stroke width
  - blending modes
- Align palette
- Layers + Pages palette
  - adding + subtracting, facing versus non-facing pages
- Importing/placing images from Photoshop
  - explain file linking versus embedding
- Selection, Scale, Rotate, Free Transform tools
- Guides, document grid (snap to)
- Page tiling, printing